



JULIA TORRES

Multimedia Journalist

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🌐 <https://authory.com/JuliaTorres/o/portfolioink>

Multimedia journalist with over five years of experience in newswriting. Strong communication and storytelling skills, eager to gain hands-on experience in a fast-paced newsroom.

Proficient in researching, writing and creating digital content in collaborative environments. Detail-oriented and adaptable, with a strong interest in contributing across broadcast, digital and print production teams.

EDUCATION

Bachelor of Journalism, Sociology

California State University, Northridge
2024 - 2026

Associates in Journalism, English

Santa Barbara City College
2022 - 2024

SKILLS

- News Writing
- Event Coordination
- Marketing
- Project Management
- AP Style
- Data Analysis
- Interviewing and reporting

LANGUAGE

- English (Fluent)
- Spanish (Fluent)

AWARDS

- **Internship Grant Recipient**
California Press Foundation - 2026
- **Second Place, Team Feature** - JACC
State On-the-Spot Awards - 2024
- **First Place, Feature Story** - JACC
SoCal Publication Awards - 2023

EXPERIENCE

Studio Assistant

September 2026 - Present

The Recording Club

- Operate and set up video production and switching equipment for dynamic live broadcasts and filmed events.
- Oversee production logistics, facility maintenance, and digital inventory tracking systems.
- Support business development, administrative operations, social media content curation, and marketing campaigns.

Contributor

June 2026 - Present

Melodic Magazine

- Write articles on trending topics and new releases like tours, albums/EPs, songs, and collaborations.
- Stay up to date on trending and popular news within the music entertainment industry.
- Research and fact-check to ensure accuracy.
- Collaborate with the editorial team for the digital and print magazine.

News Editor

Oct 2024 - May 2026

Daily Sundial, CSUN

- Managed editorial work for the News Desk, including assigning stories to staff reporters to ensure consistent campus coverage.
- Contributed multiplatform content through reporting, photography and strategic media engagement to drive digital traffic.

Marketing Intern

Jan 2025 - July 2025

Ever Lasting Fabrics

- Led a marketing squad in developing brand awareness campaigns, focusing on influencer outreach and promotion content for a luxury bedding brand.
- Executed digital content strategy by creating and authorizing weekly blog posts and designing recurring marketing emails to boost customer engagement.

Editor & Staff Writer

Aug 2023 - May 2024

The Channels, SBCC

- Produced and edited high-impact articles for weekly publication, collaborating with the editorial board to refine story structure and flow.
- Facilitated staff training on editing techniques and journalistic standards across print, video and social media.

REFERENCES

Eduard Cauich

Daily Sundial
Advisor

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Danielle McKinney

California Press Foundation
Executive Director

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Email: danielle@cal-press.org