Press Release

QSNCC: Thailand's Sole Convention Center Awarded FIABCI-Thai PRIX D'EXCELLENCE 2023 for Exceptional Architecture in the Convention Category

Bangkok, (XXX) - The Queen Sirikit National Convention Center (QSNCC) has achieved a remarkable feat by becoming the first and only convention center in Thailand to be honored with the prestigious 'FIABCI-Thai PRIX D'EXCELLENCE AWARDS 2023' in the convention category. Its captivating architectural design beautifully encapsulates the essence of Thai culture, resonating with a global audience and marking a significant milestone in propelling Thailand's event industry onto the international stage.

The **FIABCI-Thai PRIX D'EXCELLENCE AWARDS** is a prestigious accolade presented by the International Real Estate Federation-Thailand Chapter (FIABCI-Thai). Thailand is currently a member of FIABCI-International, which is the world's largest real estate federation, boasting over 120 professional organization members spanning 70 countries. The evaluation process for the FIABCI-Thai PRIX D'EXCELLENCE AWARDS is carried out by a committee composed of members from various countries within FIABCI-International. This award recognizes the most exceptional real estate projects across all 16 categories in Thailand.

Sakchai Pattarapreechakul, a Board Committee member of N.C.C Management and Development Co., Ltd., the operator of QSNCC, said, 'We are immensely proud that QSNCC is the first and only convention center in Thailand to receive the FIABCI-Thai PRIX D'EXCELLENCE AWARDS 2023 in the convention category. This achievement provides a fantastic opportunity for QSNCC. As Thailand's premier venue for hosting international visitors, it can now showcase the essence of Thai identity through its architectural design.

QSNCC underwent a significant renovation in 2019 in response to evolving needs and to enhance the convention center's international appeal. It emerged with a modern yet distinctly Thai identity, guided by the principle of **'Inherit, Preserve, Continue.'** The redesign, which encompasses exterior architecture, interior decor, and landscaping, seamlessly blends the richness of Thai culture with contemporary global aesthetics. The beauty of Thai textiles, renowned as a prominent symbol of Thai heritage, has been gracefully integrated into the interior decoration. Visitors can immerse themselves in and explore the rich tapestry of Thai culture when they visit QSNCC.

Receiving the FIABCI-Thai PRIX D'EXCELLENCE AWARDS marks the beginning of QSNCC's journey toward the FIABCI-WORLD PRIX D'EXCELLENCE AWARDS. QSNCC is poised to represent Thailand and its people by showcasing the Thai identity comprehensively to the global community. This aligns with its role as Thailand's first national convention center.

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Stay updated on the diverse activities at the Queen Sirikit National Convention Center (QSNCC) through the following channels:

Website: www.qsncc.com
Facebook Page: https://web.facebook.com/QueenSirikitNationalConventionCenter
Instagram: https://www.instagram.com/qsncc
Twitter: https://twitter.com/QSNCC
LINE Official: @qsncc

Note to editor



Sakchai Pattarapreechakul (far left), a Board Committee member of N.C.C Management and Development Co., Ltd., the operator of QSNCC, proudly received the FIABCI-Thai PRIX D'EXCELLENCE AWARDS 2023 in the convention category for its outstanding architectural design that reflects the Thai identity. The award was presented by Julapan Amornvivat (second from left), the Deputy Minister of Finance. Also in attendance during the ceremony were XX (third from left) and XXX (far right).

For media inquiries, please contact:

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