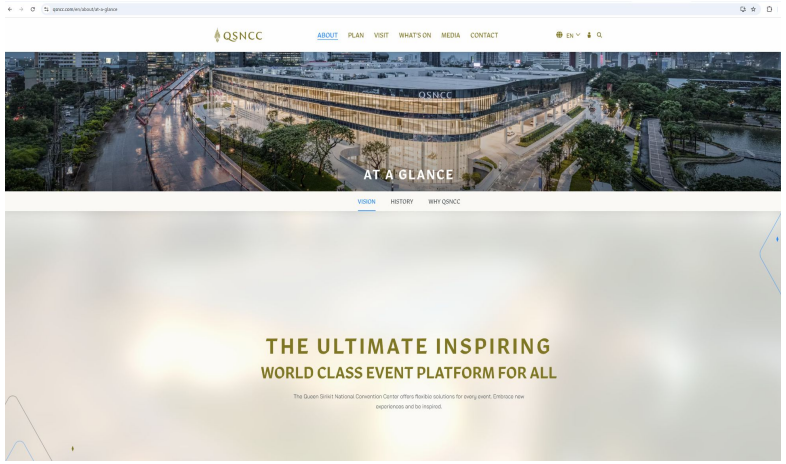
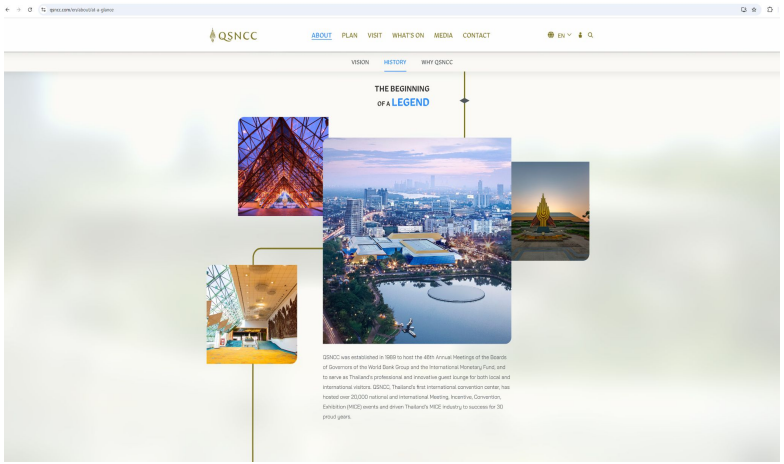


Collaborate with various clients
to develop digital content.

Chusri Ngamprasert

QSNCC





Worked closely with QSNCC's Director of Corporate Communications and the team to design and write content for the new QSNCC website.

QSNCC

ABOUT PLAN VISIT WHAT'S ON MEDIA CONTACT

EN



SUSTAINABILITY CERTIFICATES PARTNERSHIP

SUSTAINABILITY

The Queen Sirikit National Convention Center (QSNCC) with its state-of-the-art architectural design is Thailand's leading venue. Planned with all kinds of events in mind, the venue is at the forefront of sustainability thanks to its environmentally friendly design and use of the latest technological innovations.

LOCATION & TRANSPORTATION

SUSTAINABLE SITE

WATER EFFICIENCY



QSNCC is located at the heart of the Bangkok's Business District. Access is convenient thanks to a walkway connecting the MRT (Metropolitan Rapid Transit), Queen Sirikit National Convention Center station to the venue's lower ground floor and its proximity to a bus station. The journey to QSNCC will leave no carbon footprint as the venue offers such modern facilities as car pool parking, electric car chargers, bicycle racks, and shower rooms to support those who opt for other sustainable transportation options.

QSNCC

ABOUT PLAN VISIT WHAT'S ON MEDIA CONTACT

EN



ALL ROADS LEAD TO THAILAND,
ASIA'S BLEASURE DESTINATION MAGNET







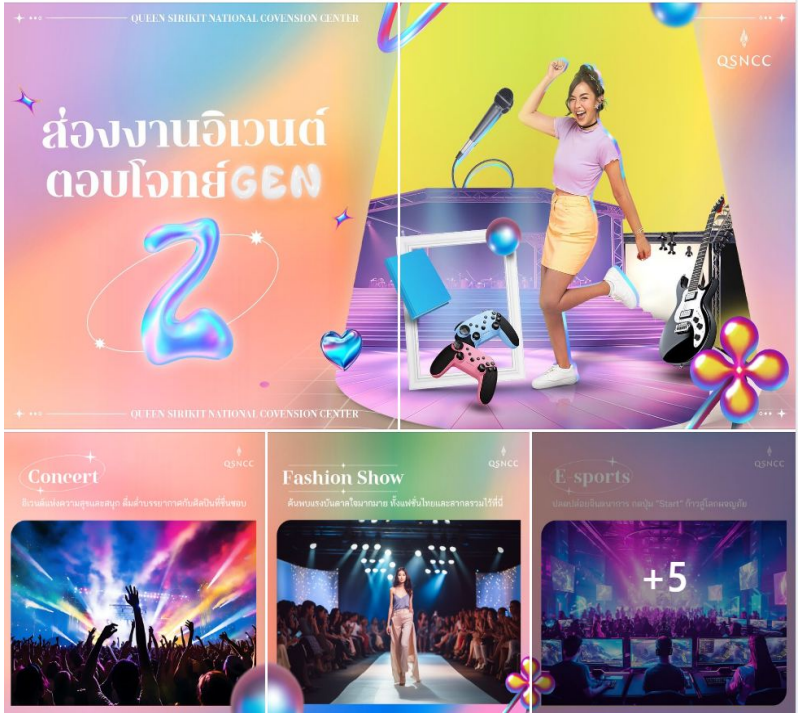




Thailand is synonymous with global destination, modern metropolis, tasty food, and tranquil countryside. Located in the heart of Southeast Asia, Thailand is an ideal place to visit, invest and host an event. Trade and transactions are made easy by its modern mass transit, airports, seaports and IT systems. It is ideal for business events due to its warm hospitality, good value for money and world-class venues. After hours, it offers business travelers a wide range of memorable experiences from traveling, shopping and dining.

QSNCC

Work with QSNCC Corporate Communications and PR Agency to translate Facebook posts and press releases for QSNCC.



Caption:

What kind of event will attract 'Gen Z'? The Digital Natives born between 1995 and 2009 are experts in using modern technology and staying abreast of global trends. If you're looking to organize an event that resonates with Gen Z, QSNCC has gathered insights on events that will capture their attention. Check it out!

QSNCC: The Ultimate Inspiring World-Class Platform for All is ready to bring all kinds of events to life. With more than 300,000 square meters of space, our professional team will help you create an event that grabs everyone’s attention.



Caption:

Concerts and Fan Meetings Get immersed in the event filled with happiness and fun in a cozy atmosphere with their favorite artists.



Caption:

Fashion Shows Uncover abundant inspiration from enchanting Thai and global runway shows.

Caption:

ESports Thrills unleashed, let your imagination go wild. Press ‘Start’ for adventure.



Caption:

Education Seize the opportunities to open up the world of education from every corner of the globe.





Caption:

Podcasts, once an online audio entertainment trend, have now taken the stage by storm!

. With their diverse and easily accessible content, podcasts are tapping into Gen Z's changing media habits. Fans are flocking to these live shows, drawn by the unique “in-person” vibe, which creates an immersive experience that stands out in today’s entertainment scene.

. Venue matters to create this captivating live podcast experience: flexible spaces for all production designs, amenities like shops, restaurants, coffee spots, and convenience stores just steps away, with easy access.

. That’s why Queen Sirikit National Convention Center is the ideal place for creative events that fire up the imagination and connect with the audience.



Caption:

👻 Boo! Let’s Play!

If you were a horror novel writer, what would your book's title be?

Already got a title? Drop it in the comments and share your spooky creations with us! Let’s see just how creepy your titles can get.

Are you looking for great books? Don’t miss the 29th Book Expo Thailand, hauntingly themed “Read Your Way to the Next World.” Explore legendary ghost stories and browse over 2 million books across various genres. Plus, enjoy more than 100 ghostly activities and special events designed just for readers!

📆Happening now until October 20, 2024
🕙10:00 AM - 9:00 PM
📍 Halls 5-7, Level LG, Queen Sirikit National Convention Center



Work with the PR agency to translate Facebook posts for Thai Union.



Text in Photo:

National Love You Pet Day

Unleash the Cuteness!

Share the Most Paw-some Photos of Your Furry Friends!

Caption:

Pet parents always shower their beloved furry friends with love and affection. But today, on National Love Your Pet Day—February 20th each year—we can elevate our pet appreciation to new heights! Let's reflect on the profound bond and joy they bring and recommit to being the best pet parents possible. Amid life's hustle, we may unintentionally neglect them. Let's hit *pause*, shower them with extra love, attention, and care, ensuring they stay by our side for years to come.

Join Thai Union in spreading love to our furry family members! Show off your adorable pets with pride by sharing their photos. Let's flood our feeds with cuteness and declare to the world that our pets are the absolute best!



Text in Photo:

Embrace the Sea, Say “No” to Plastics!

THAI UNION diverts 1,500 tons of ocean-bound plastic from the seas.

Caption:

Why does everyone love the sea?

The sea is a sanctuary for both body and mind, offering countless benefits. But what if our actions are unknowingly harming the sea we cherish? According to 2023 data, Thailand ranks among the Top 10 countries contributing the most plastic pollution to our oceans, with an estimated 22,806 metric tons of plastic waste generated annually. This takes a toll on our environment and puts marine species at risk of extinction. If we truly care about our oceans, it's time to take action. Let's say “No” to plastic, choose reusable products, and commit to reducing and preventing plastic waste from entering our beloved sea.

Thai Union is taking a big leap forward with our SeaChange® 2030 sustainability strategy, paving the way to tackle ocean-bound plastic pollution head-on. We're teaming up with fishing vessels to ensure they steer clear of gear that could end up harming our precious seas. Together, we're committed to safeguarding our oceans for generations to come.



Text in Photo:

The (Not So) Secret: Choose the Right Tuna for Your Favorite Dish

CHUNK: Firm and Full-flavored

SHREDDED: Finely Shredded Pieces

Caption:

🤔Feeling lost in the canned tuna aisle?

With a dazzling array of flavors and forms, picking the perfect canned tuna can feel like a culinary adventure! 🥫 But fear not, because we've got some (Not So) Secret tips to help you navigate the sea of options based on texture. Canned tuna is generally divided into two main types:

🐟 Chunk Tuna or Steak Tuna: Picture chunky, steak-like pieces with a firm texture and just the right amount of fat. Perfect for those hearty dishes like sizzling stir-fries, aromatic curries, or golden-brown frying creations!

🐟 Shredded Tuna or Sandwich Tuna: Think soft, shredded pieces of tuna that melt in your mouth, with minimal fat to weigh you down. These little champs are tailor-made for light and fresh dishes like crisp salads, stacked sandwiches, or zesty spicy dips.

Armed with this newfound tuna wisdom, you're ready to conquer the canned tuna aisle and pick out the perfect catch for your favorite recipes!



Text in Photo:

Restoring Coral Reefs: Bringing New Homes to All Life

THAI UNION supports the 'Rak Talay' coral reef restoration project in Phuket province, pledging 1 million baht annually for three consecutive years.

Caption:

Coral reefs are like bustling underwater cities, providing homes and food for a vast array of marine creatures. But sadly, coral reefs globally, including those in Thailand, face numerous challenges today. These include damage from fishing vessel anchors, tourists not following guidelines, and the escalating impacts of global warming. Rising sea temperatures worsen coral bleaching, posing a grave threat to these delicate ecosystems.

To combat these challenges, the creation of 'Artificial Reefs' is vital for conserving and restoring marine ecosystems. These artificial structures not only provide habitats for marine life but also serve as vital nurseries for aquatic animals. Additionally, they play a key role in fending off erosion and protecting our shores. 🐟🦐🦀 🐟🦐🦀

Thai Union joined hands with the Earth Agenda Foundation and the Department of Marine and Coastal Resources to restore our oceans' richness. We are committed to supporting the 'Rak Talay' coral reef restoration project with an annual budget of 1 million baht for three consecutive years, starting from 2023 to 2025. This initiative aims to build eco-friendly artificial reefs in Phuket province, believing firmly that a healthy sea means a healthier us. 🌊



Text in Photo:

Tuna: Your Ticket to a Happier You!

Caption:

😋 Good Food, Good Mood!

Good food warms the heart and feeds the soul. 💖

When we're missing out on certain vitamins and minerals, it can really mess with our mood. Stress, for example, often pops up when our omega-3 levels are low. That's why it's key to fill our plates with foods that help us get those essential nutrients, like Tuna. 🐟 This amazing fish is loaded with omega-3 fatty acids, which are like superheroes for our brains. They're essential for keeping our brain in tip-top shape, preventing depression, and even protecting against stress-induced heart disease. Plus, tuna comes with a bonus: vitamin B6 and B12! These little wonders are good for our nervous system, promoting the release of those feel-good hormones in our brain. 😊

At Thai Union, we care for your health. Our tuna isn't just any tuna – it's a powerhouse of goodness, carefully selected to bring you the perfect blend of nutrition and taste. Dive into a can of happiness today—it's a win-win for your physical and mental well-being!