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National Dog Day Deals 2023: See Our Pups on Parade and Save

Published August 25, 2023



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Dogs add love, laughter — and OK, sometimes a little frustration — to our lives. And though we may feel grateful for their existence every day, National Dog Day is a special opportunity to celebrate our canine friends. We decided to mark this August 26 holiday in 2023 with a roundup of favorite products shared by DealNews dog owners. Keep reading to see these National Dog Day deals, along with "aww"-inducing pics of some of our four-legged co-workers! Then take a look at our other **pet product deals here**.

Dog Shark Life Jacket

Store: Amazon
Price: From $20.22
Shipping: Free shipping w/ Prime



This life jacket can help keep your dog safe as they unleash their inner Jaws. Plus, you can save a little extra on it by clipping the 8% on-page coupon! Daisy the dog models her own shark life jacket below. "Daisy loves adventure, playing, running, exploring, and swimming," says her owner, DealNewser **Ellie.** "She's a great swimmer but the life jacket is great when she goes to the lake, down by the river, or riding in the canoe. ... After a swim in the pool, water, bath, or playing in the sprinkler, she's guaranteed to get the zoomies!"



Dog Bee Costume

Store: Amazon
Price: $19.99
Shipping: Free shipping w/ Prime



Your pup can "bee" the bell of the Halloween ball with this costume, which happens to be at least $3 off in all sizes. Cricket the dog, companion of DealNewser **Craig,** models her bee getup below!



Best Bully Sticks 6" All-Natural Bully Stick 20-Pack



Store: Amazon
Price: $49.99
Shipping: Free shipping

Is your dog a fan of chewing? How about treats? (If you said no to both of those, are you sure you don't own a pet rock instead?) Members of Amazon's Prime program can order these bully sticks via Subscribe & Save and pay $2 less than at local pet stores. DealNewser **Jason** has his own pup that's obsessed with bully sticks. See Sydney beg for one in the photo below!



Western Home Anti-Anxiety Plush Donut Dog Bed



Store: Amazon
Price: From $19.19
Shipping: Free shipping w/ Prime

Dogs deserve a soft place to sleep, too! Save some cash on this plush pet bed by clipping the 20% off coupon on the page, knocking the starting price down to around $19. That's a $5 savings! The bed is available in several sizes and color options, and DealNewser **Brittany** offers her own take: "These are my pups Skye (the tan on the left) and Luna (the gray on the right), and they honestly will fight over who can lay in what we lovingly call 'the poof' — to the point that I had to buy a second one." See Skye and Luna in "the poof" below!

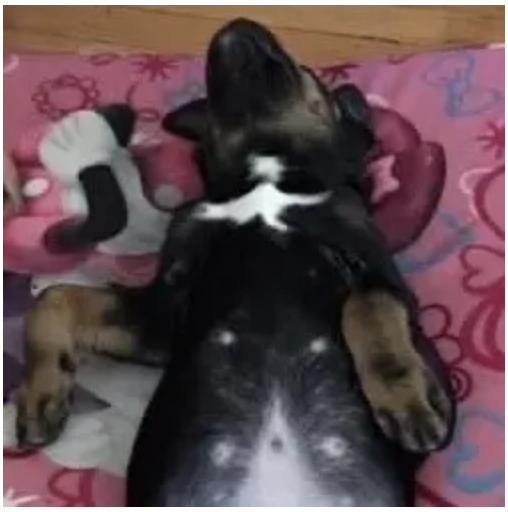


Elevated Cooling Bed for Large Dogs



Store: Amazon
Price: $34.64
Shipping: Free shipping

Here's another pet bed, and this one may be especially good for those pooches who aren't fans of hot summer days. What's more, Prime members can clip the 30% off coupon to save on this item. One potential fan may be DealNewser **Ayana**'s dog, in the pic below: "His name is Nino, he's a rott-pit mix and his favorite pastime is taking naps."



Dog Squeaky Toy 12-Pack



Store: Amazon
Price: $13.98
Shipping: Free shipping w/ Prime

Forget a dozen eggs, how about a dozen dog toys? These ones are listed for aggressive chewers, are $3 off right now, and happen to be at Amazon's all-time lowest price. DealNewser **Chuck** sent in a photo of his dogs showing off their own pack of toys. "Side eye is Wallace and the other is Callie," he says. "Wallace loves the yellow toys (aka, babies) and Callie loves the pink ones. So much so that she's hidden them, that's why they're not in the pic."



Ownpets Dog & Cat Sling Carrier

Store: Amazon
Price: $37.34
Shipping: Free shipping



This sling carrier could be a good option if you want your pup to accompany you in the city or on outdoor adventures. Plus, you can clip the 10% off coupon to save $4 on it. Roo, companion of DealNewser **Shannon,** shows off his sling setup in the pic below.



Outward Hound Dog Toys & Feeding Products



Store: Petco
Discount: Buy One, Get 2nd 50% Off
Shipping: Free shipping w/ $35

Outward Hound products can be great for dogs who need that extra bit of mental exercise. Right now, Petco is offering a "buy one, get one half off" deal on several items, including puzzle-based and other types of dog toys, agility kits, and bowls. Evie, a Keeshond who belongs to **this writer** and DealNewser, is a particular fan of the Outward Hound Tornado toy. She goes crazy for it once we put treats inside. It keeps her busy for a few minutes while giving her brain a workout!



Kuoser Dog Tuxedo

Store: Walmart

Price: **$18.99**

Shipping: Free shipping w/ $35



Help your dog look dapper for National Dog Day and beyond with their own tuxedo! You can save $7 on this one from Kuoser, too. Here's what DealNewser **Aoife** had to say about her dog Bear, below, and his tuxedo: "This is a similar style our dog Bear wore to our wedding, and let's just say he outshone everybody. It's also no mean feat to get one of these in size XXL."



Woof Durable Boomerang Dog Toy



Store: Kohl's
Price: $7.27
Shipping: Pickup

Some dogs like to chew... and chew... and chew, and this toy may be a great fit for them. Use code "FRIEND20" to get this price and save $6! One fan of this toy is King, who models it in the pic below. Says DealNewser **Liz,** "He is 1.5 years and loves terrorizing the household, chewing up everything in sight, and playing with his toys."





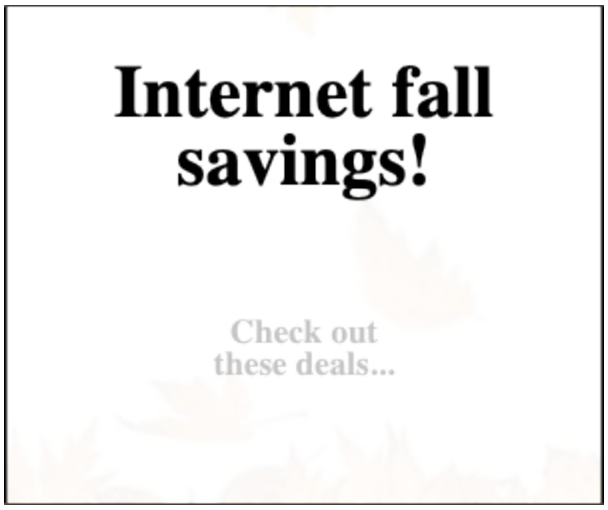
Katie Roberts
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Katie has more than a decade of experience in online and magazine publishing. She contributes regularly to the DealNews Marketplace Blog, and her work has also appeared on eMarketer and Retail Minded, as well as in *Dogster Magazine*, *Milwaukee Magazine*, and other publications. She's a fan of trivia, animals, and the Indiana Hoosiers.

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