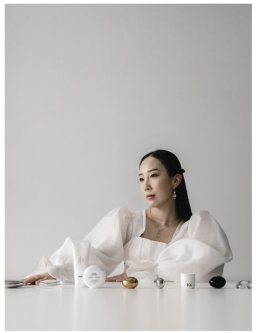
Beauty Brand Email Newsletters

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DESIGNERS SHOES HANDBAGS SALE



MY LIFE IN STYLE

New York art director Erica Choi drew on her inherited Korean beauty rituals to create Superegg, a new-to-BG line of clean, vegan, nutrient-rich formulas that help restore and balance skin to a smooth "egg-like" complexion. And she applies the same sleek, sustainable approach to all aspects of her life, from her minimalist abode to her considered self-care rituals. Here, she shares a glimpse inside her ultra-chic world.

Read & Shop Now



SUPEREGG

Calm Movements Eye Cheek Mask 5

Shop Now

BERGDORF GOODMAN

DESIGNERS SHOES HANDBAGS SALE



Ask mother-daughter beauty entrepreneurs Sylvia and Alex Chantecaille the secret behind their glowing morning skin and they'll reveal their scientifically proven nighttime routine: a succinct combination of botanically-infused products and luxurious massage techniques. Here, they share their regimen—and for more makeup and skincare advice, we invite you to tune in for an online tutorial with them on May 20th at 1pm EST.

RSVP: bergdorf@chantecaille.com



1. Gold Recovery Intense Concentrate PM

"You can either get a face lift, or you can use this product. We utilized the most inventive and advanced scientific ingredients to visibly reduce expression lines and boost elasticity. You can see a difference right away, but after 10 days, it has a botox-like effect on the skin." –Sylvie

Shop Now

2. Gold Recovery Mask

"I apply this mask with my fingers, after massaging my cheek, jawbone and brows with the tool it comes with, and sleep in it three times a week. It's created around 24 karat gold, which is an antioxidant that's very soothing and healing. When I wake up, my skin feels smooth and imperfections are gone." –Sylvie



Shop Now



3. Rose de Mai Face Oil

"After toning and exfoliating, I massage in 2-3 droplets of this oil with my fingertips, then use the Advanced Bio Lifting Massage Tool for extra absorption, circulation and stimulation. I love the glow it gives my skin and the natural ingredients balance my complexion and bring down redness." –Alex

Shop Now

4. Advanced Bio Lifting Serum

"I always apply serum and then use our massage tool, which I keep in my refrigerator. You roll upwards in a diagonal motion along the cheek muscle, and from the side of your nose along your cheek up to your temple. Then roll from center of the chin to the base of the ears. It improves circulation, reduces puffiness and lifts your mood!" –Alex



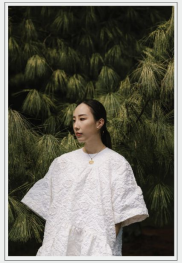
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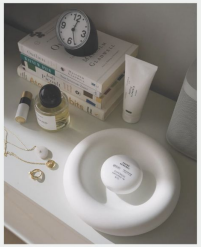
My Life in Style

WITH ERICA CHOI



The beauty entrepreneur behind Superegg offers a glimpse inside her ultra-chic world—from her minimalist abode to her considered self-care rituals.





New York art director Erica Choi drew on her inherited Korean beauty rituals to create Superegg, a new-to-BG line of clean, vegan, nutrient-rich formulas that help restore and balance skin to a smooth "egg-like" complexion. And she applies the same sleek, sustainable approach to all aspects of her life, from her home to her habits, which she reveals here. "Doing something for yourself that makes you feel more beautiful is a sacred act," she says.

My Beauty Regimen

"When I wake up, the first thing I do is wash my face. I have sensitive skin that fluctuates from normal in winter to combo/oily in summer. I always use our Gentle Elements Cleanser—it's creamy, foamy and lathers so well."





"...After that, I wrap my face with a towel and put on toner and our Sound Renewal Moisturizer."



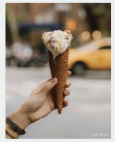


"In winter, I'll top it off with a facial oil. Later on, before bed, I like to treat myself occasionally with the Calm Movements Eye & Cheek Mask. I'll put it on my eyes, cheeks and forehead, too. It stays on for 30 mins, but because it doesn't slip off, I can eat and take calls while I'm masking."



My Food Obsessions





"I'm a foodie and visit as many restaurants as possible. I religiously follow Eater NY and a lot of other food blogs. I have a list that's growing by the day."

"One of my favorite spots for an everyday eat is Raku in the East Village—they do an amazing udon plate. Café Kitsune and Café Panna are huge favorites, too. For a real treat, I go to Atomix, a Michelin-starred Korean restaurant that's run by two friends of mine."



My Home

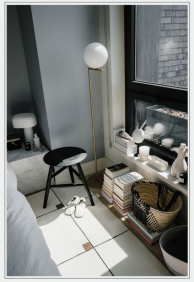
"My husband and I are both graphic designers, so we agreed on a clean aesthetic for our home. It's not the biggest space, so we fill it with just a few accent pieces—each balances the other out and has some meaning that brings joy."





"I love our Mario Bellini Camaleonda sofas; I'd been searching for the vintage version for a while before B&B Italia reissued them. And I love our Vitsoe Shelving, created by Dieter Rams. It's a whole customizable system that just brings the space together."

My Inspiration

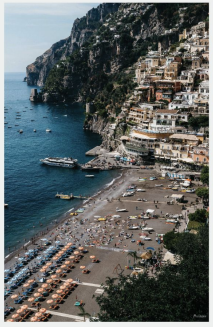


"Aside from my beauty rituals, I'm really into inspirational self-care books. There's one called *Untamed* by Glennon Doyle that I read on a flight to Korea recently: it was amazing; life changing."

"Right now, I'm reading *Quiet: The Power of Introverts In A World That Can't Stop Talking* by Susan Cain. This one really resonates with me."



My Passion





"One of my greatest passions in life is traveling and capturing these experiences via photography. It allows me to discover new cultures and landscapes, learn from them, and gain a new perspective of someone else's everyday."

BERGDORF GOODMAN

DESIGNERS SHOES HANDBAGS SALE



SCENTS OF SUMMER

Fresh and sunny, the season's most alluring fragrances, including those of Maison Francis Kurkdjian, are an escape for the senses.

Shop Now



MAISON FRANCIS KURKDJIAN

2.4 oz. Aqua Celestia Cologne Forte



SEA AND SUN, BOTTLED

Aerin's new and limited-edition Mediterranean Honeysuckle In Bloom offers the floral citrus scent of the bestselling original, layered with luminous notes of tuberose and Miel de Provence.



AERIN

Mediterranean Honeysuckle Eau de Parfum, 1 oz./ 40 mL



THE HARMONIST

Yin Transformation Parfum, 1.7 oz./ 50 mL

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DESIGNERS SHOES HANDBAGS SALE





WINTER-READY SKINCARE

With temperatures dipping, it's time to prepare your skin for the season ahead. Stock up on rich creams, hydrating serums and ultra-moisturizing masks from Lancer and more.

Shop Now



WHAT'S NEW



WHAT'S TRENDING



THE BG EDIT



THE ESSENTIALS

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The Exfoliating Toner

Saturated with white peony and wasabi ferment, this multi-tasking formula exfoliates, tones and moisturizes for a more glowing complexion.

Shop Now

The Cream Cleansing Gel

A non-foaming daily cleanser infused with nourishing botanicals to purify, calm and hydrate the skin, while also protecting it from environmental damage.

Shop Now





The Body Oil

This quick absorbing miracle product utilizes Vitamin E and squalene to decrease pigmentation and stretch marks while it plumps and moisturizes.

Shop Now



BERGDORF GOODMAN

My Daily Routine

Dana Jackson, the founder of BG Radar beauty brand Beneath Your Mask, takes us through her wellness regimen.



Necessity is the mother of invention. Which is why, following a life-altering lupus diagnosis in 2011, Dana Jackson devised Beneath Your Mask, a line of luxurious, non-toxic beauty products that would help her skin and hair heal. Now, along with vegetable soups, detox baths and binge sessions of *The Sopranos*, her restorative products form an integral part of the L.A beauty entrepreneur's daily routine, which she shares here:

7:30–8am

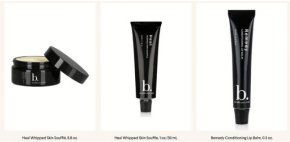
I start the day by drinking warm water with collagen and apple cider vinegar. Then I'll read and listen to something spiritual on YouTube.

9am

Next, I take a shower and spray magnesium oil all over my body. I'll follow that with our Heal Whipped Skin Soufflé because the magnesium oil tends to make my skin feel dry and this product combats the dryness. Then I put our Nourish Skin & Hair Serum on my scalp, along my edges and on my skin. It's perfect for combatting frizz.

"I also constantly apply our Remedy Conditioning Lip Balm."



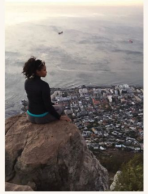


12pm

After responding to emails, I'll drink a green juice as a pre-lunch snack. I always add a tablespoon of Spirulina; it's the most complete protein there is. And then I'll order a vegetable broth for lunch.

7pm

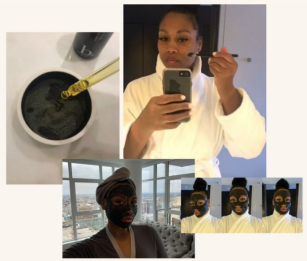
I try to end my day with a walk in my neighborhood, in downtown L.A. Getting out for a breath of fresh air really helps break up the monotony of working from home.



"Getting out for a breath of fresh air really helps break up the monotony of working from home."

8pm

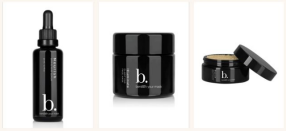
Dinner is yet another soup. And then, like everyone else, I'll binge watch some shows. I'd never watched *The Sopranos* before, so I'll watch a couple of episodes to unwind.



10:30–11pm

Sometimes I pamper myself with a detox bath. I soak in bentonite clay, epsom salt, dead sea salt and some magnesium flakes. I'll add some Nourish Skin & Hair Serum to the bath water, too, because that helps to stop my skin from drying out.

I might also do a face mask with our Illuminate Clarifying Face Mask. Everything sinks into your skin better overnight. This one is a powder mask that you mix with a few drops of Nourish Skin & Hair Serum and a toner or essence.



On days I wash my hair, I'll massage Nourish Skin & Hair Serum throughout my hair, like a hair mask. When you wash your hair, you strip it of its oils, and this helps seal in the moisture. I follow that with Polish Detoxifying Body Scrub, which can also be used as a scalp scrub. It lifts off any build-up, particularly during those drier, winter months. And then I wash my hair as normal.

"It lifts off any build-up, particularly during those drier, winter months."



11pm

After that, I'll go to bed. I start my day late, so I go to sleep pretty late, too.

Shop Skin Care

BENEATH YOUR MASK



BERGDORF GOODMAN

DESIGNERS SHOES HANDBAGS SALE

BRIGHT AND SHINY

Whether you want to go bold or keep it natural, the most coveted new makeup products radiate beauty inside and out.

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A NATURAL GLOW

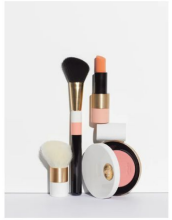
Gucci's latest makeup additions enhance your natural beauty in three simple steps: a hydrating, luminous priming serum; a liquid foundation in one of forty shades; and a light, but buildable, dusting of powder.

Shop Now



GUCCI

Fluide de Beauté Fini Naturel Primer



BRIGHT AND BOLD

High-impact beauty is back in a big way. So make room for Hermès's new Rose collection, which includes a silk blush, in eight summery shades; and velvety lipstick, encased in Pierre Hardy's now-classic lacquered packaging.

Shop Now

BERGDORF GOODMAN

DESIGNERS SHOES HANDBAGS SALE





From cult classics to new favorites, these skincare products deserve VIP placement in your vanity.

Shop Now



LA PRAIRIE

0.68 oz. Pure Gold Radiance Eye Cream



LA MER

The Moisturizing Soft Cream, 1 oz./ 30 mL



GUERLAIN

4.2 oz. Orchidée Impériale Anti-Aging Essence-in-Lotion Toner



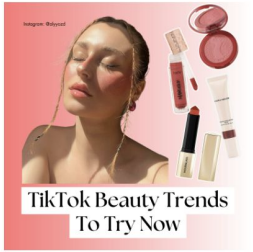
SULWHASOO

First Care Activating Serum

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MODESENS

WOMEN MEN KIDS HOME BEAUTY SALE COMMUNITY MY ACCOUNT



When it comes to accessorizing your late summer getups, it seems you're never fully dressed without Hailey Bieber's Strawberry Girl Makeup, a 'Quiet Luxury' bun, or a set of perfectly manicured Blueberry Milk Nails. Consult our edit and get in on the act for yourself.

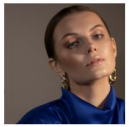
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SHOP THE TRENDS



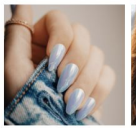
Strawberry Girl Makeup

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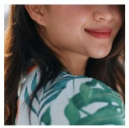
The Quiet Luxury Bun

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Blueberry Milk Nails

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Faux Freckles

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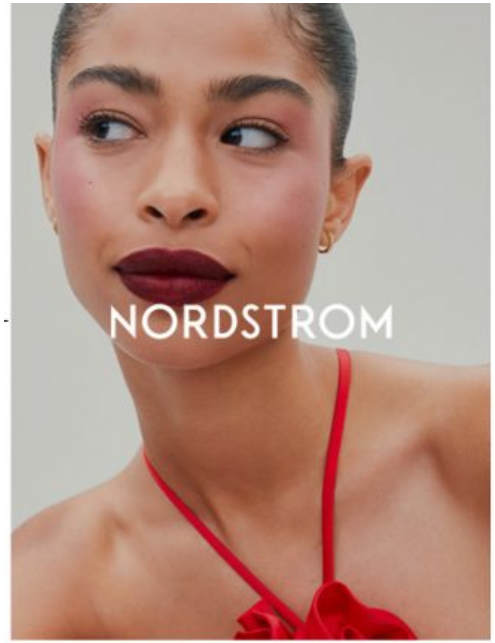
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Rosy Glow

Radiate in sultry shades of red

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Beauty Editorial

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MAKEUP

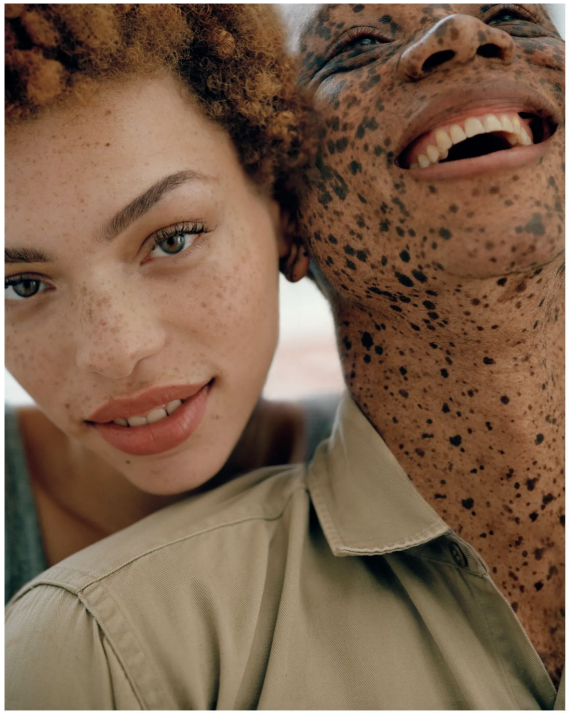
Double Power: Carissa Pinkston and Ralph Souffrant Talk About Strength and the Foundation of Friendship

Produced by Vogue | with Estée Lauder

April 26, 2018

"It was our red hair and freckles that brought us together," says model Ralph Souffrant with a laugh as he recalls first meeting fellow model and BFF Carissa Pinkston at a casting six months ago. "I saw her and thought, maybe we'll have a thing or two to talk about." Pinkston smiles at the memory and applies a light coat of Estée Lauder Double Wear Foundation in Bone to her speckled features, a medium-to-full coverage liquid with the type of 24-hour staying power that engenders a subtle confidence in the wearer—you could go so far as to say like a trusted friend. "I don't know what I'd do without Ralph," Pinkston says, flopping down next to him at *Vogue*'s shoot to celebrate the power of two, friendship, and Estée Lauder's Double Wear Foundation. "We uplift each other." Of course, makeup can play a small part in that, too. Once Pinkston has dotted Double Wear Concealer under her eyes, Pure Color Envy Shadow Paint in Wicked Peach on her lids, and a generous coating of Sumptuous Bold Volume Mascara to her lashes, she adds: "I don't want to cover up my freckles before I go outside. It's important for me to feel 100 percent myself; that's when I feel strongest."

With their makeup complete and the pair's trademark beauty spots still very much on view, it's hard to imagine their striking complexions didn't always draw admiring glances. Growing up—Souffrant in Haiti and then New York; Pinkston in Pennsylvania—they both experienced bullying at the hands of classmates: "I wasn't the average-looking kid that you'd sit next to in school," Souffrant deadpans. "People would stare and sometimes call me ugly." Carissa can relate: "I'm from a freckled family; my parents are both heavily spotted," she says, "so when I'd come home from a bad day at school, they'd understand and be there for me; they taught me to love the skin I'm in." Today those irregular, beautifying marks are something of a strength and have helped propel them into the fashion spotlight—Carissa has walked for Marc Jacobs and Thom Browne, while Souffrant's résumé boasts modeling gigs for Yeezy and Beyoncé's Ivy Park.



"Everything I'm going through, he's going through, so our friendship just makes sense," says Pinkston breezily. "We love and trust each other; ours is a friendship based on honesty and understanding. Sometimes," she adds, "when we're walking down the street, people will stare and we just giggle to ourselves." That's not to say everyone they encounter is judgmental. The positive messages they receive independently on social media serve as proof they are part of a new wave of models helping to challenge outdated notions of beauty. "Followers have said on Instagram, hey, if he's being himself and things are working out, why don't I just be myself, as well? That's a good feeling," says Souffrant. "Anyone with freckles knows what it's like to be stared at in a certain way," Pinkston adds. "I love that it's more accepted now. Everyone is beautiful in their own way." Souffrant wholeheartedly agrees, and sums up their friendship like this: "There's a reason we've connected. The way we look together gives off a strong message. For me, we're the definition of a power couple duo."

VOGUE

FASHION BEAUTY CULTURE LIVING RUNWAY SHOPPING VIDEO VOGUE CLUB PHOTOVOGUE PODCAST

VOGUEWORLD The Livestream The Red Carpet Everything to Know

SKIN

Kim Kardashian West's Skin-Care Guru Launches the World's Most Adorable Baby Beauty Line

BY ESTHER ADAMS ACHARA

April 26, 2018



Inspired by the ancient belief that Queen Cleopatra kept her much-admired skin suitably soft and supple with a daily milk bath, top celebrity dermatologist Dr. Barbara Sturm has created a quintet of nourishing, lactescent, baby-safe beauty products entitled Mini Molecular (a nod to her established collection for adults, Molecular, beloved by a loyal clientele including Kim Kardashian West, Rosie Huntington-Whiteley, and Angela Bassett), that launches this week.

"Every mother faces the question, What should I use on my child's skin?" says the German orthopedist turned beauty guru. "And this line is something they can trust." Sturm, who is best known for her deft nonsurgical anti-aging treatments, stumbled upon the idea after giving birth to her second daughter, Pepper, three and a half years ago. "I saw the nurses in the hospital cleansing her with these awful wipes and thought, What are they doing?"

Necessity is the mother of invention, and, after choosing to bathe Pepper Cleopatra-style at home ("milk baths leave skin super-smooth and even encourage skin cell renewal," she says), Sturm used her aesthetic knowledge to imagine an organic, scent-free bathing milk that was equally as effective, and added a body cream, hair and body shampoo, face cream, and diaper cream to round out the collection.

Melding pure, cutting-edge ingredients with a dermatologist's knowledge, the velvety soft liquids and lotions—which feature almond flower extract, calendula, panthenol, jojoba oil, and sweet almond oil—are created without inflammatory or harmful elements. But Sturm didn't stop there: Each gentle formula comes beautifully encased in white and blush tubes stamped with adorable images of zoo animals. "Everything is made with love," says Sturm. "It's really for mothers who want the best for their kids."



1 / 5

Dr. Barbara Sturm Baby & Kids Baby Bum Cream

$38

Violet Grey

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INTERSECTION — OCTOBER 12, 2023

Farm + Face: Beauty's Avant-Garde

STORY BY ESTHER ACHARA



Hildegaard & Mama Farm

We're not interested in anti-aging, or preying upon our clientele's insecurities," says acclaimed multidisciplinary artist Lia Chavez, who recently added a collection of organic, farm-grown beauty products to her body of work. "Instead, we want to provide a totally different space for experiencing beauty in its most pure way."

Cue Hildegaard, a collection of striking, minimally packaged haute botanical face oils that seek to moisturize your skin while simultaneously dismantling shame-ridden conversations around beauty. Following the highest possible organic standards, Chavez—who studied feminism at the University of Oxford—sources upwards of 60 plant extracts (all virgin, cold pressed, and organic) from Mama Farm. Located in the hamlet of Brookhaven on Long Island, Mama Farm is less than two hours from NYC.

FEATURED IMAGE (TOP)

Earthly Delights. *Lia Chavez, the artist behind Hildegaard, a collection of organic beauty products. Many of its ingredients are sourced at Mama Farm.*

Largely unseen by the locals who trudge through its grounds for eggs and honey (the farm has a thriving 150-member CSA), the theme of beauty runs throughout Mama Farm. It's owned by actor, model, and Lancôme ambassador Isabella Rossellini; it's overseen by her daughter, the farm's executive director, Elettra Wiedemann—a model in her own right, as well as a cookbook author and entrepreneur.

Aside from tending to the chickens and bees, Rossellini and Wiedemann offer up sections of their land as a laboratory for creative exploration. "We come from a family of artists who know how important it is to have space to play without deadlines or an imposed sense of structure," says Wiedemann, who left Manhattan for the farm in 2018. She is the granddaughter of famed Swedish actor Ingrid Bergman and Roberto Rossellini, the film director and prominent figure in Italian neo-realist cinema. "So, when artist friends approach us with an idea, we like to offer them the room to explore it. So much is discovered in these open spaces."

An established artist whose work includes performance, Chavez has garnered effusive praise in the art world and beyond—in the *New York Times* and the *Wall Street Journal*, for example. Says Chavez, "Isabella would often commission my artworks and host avant-garde performances on her farm." Chavez basked in the free, pastoral environment of Rossellini's farm before the idea of Hildegaard came to her. "I spent a lot of time there and apprenticed under her first."

Fast forward to today and Chavez's nutrient-rich elixirs. Named for Saint Hildegaard of Bingen—the 12th-century polymath who believed in engaging the senses through nature as a means of worship—the products are comprised of elite ingredients: celosia, marigold, and calendula grown on Mama Farm; Tunisian orange blossom, Damask rose, and olibanum from organic farms farther afield. You can find Hildegaard products at Moda Operandi and Aixen-Provence's exclusive Château Lacoste; lauded fashion designer Gabriela Hearst is already a fan. Yet Chavez's intention was never to mass-produce commodity cosmetics.

"As an artist, I didn't want to create more noise," says Chavez, who prays and meditates beside the plants throughout their life cycle. Says Wiedemann: "Lia knew she wanted to create a product grounded in artisanal practices and meditation. It was these plants and flowers that provided the insight she'd been looking for." Other entrepreneurs are benefitting from Mama Farm's creative laboratory. Former chef Patty Gentry of Early Girl Farm rents two of Rossellini's 28 acres to grow produce for Mama Farm's CSA, for a local food pantry called The Lighthouse Mission, and to supply New York's buzzy restaurant scene. Brooklyn's Lilia, Roman's, and Misi are her customers.

Meanwhile, Brian Anderson, right hand man to the famed fashion photographers Inez and Vinoodh, came to Rossellini and Wiedemann hoping to discover whether he had a green thumb. Two years into overseeing his dedicated section of the women-run farm, he'd created, as Wiedemann puts it, "epic landscape designs worthy of *Vogue*." Having found his footing on Mama Farm, he's decamped to Vermont, bought some land, and started out on his own. "We give people an opportunity to explore," says Wiedemann of the sacred magic that continually takes place on their watch. "We let them play and fail and play and succeed."

In contrast to New York City, from which many of Brookhaven residents fled years ago, at Mama Farm it is as if time stands still. Nothing is forced or rushed—and creativity flourishes. "Being able to create beauty in all its forms is connected to a sense of joy and well-being," says Chavez. "And to see how these different worlds come together to support one another in a symbiotic way is inspiring—in the same way a flower attracts a bee."

BEAUTY

The Power of Yes: Adwoa Aboah and Sara Sampaio Talk Passion and Empowerment at the Giorgio Armani Sì Passione Fragrance Launch

Produced by Vogue | with Giorgio Armani

April 12, 2018

SAVE



With passion in its title, it makes perfect sense that Adwoa Aboah and Sara Sampaio would join Cate Blanchett in fronting the campaign for Giorgio Armani's new feminine fragrance, Sì Passione. "It's more than just a modeling gig," enthuses Aboah at the launch party she cohosted with Sampaio, *Vogue*, and the powerhouse label at the Whitney Museum recently. "It's like they're embracing all the work I do as a mental health advocate for Gurls Talk, too." Sampaio feels equally enthusiastic: "This is a brand I've always identified with as a strong, independent, and unapologetic woman." While Aboah is slowly taking over Instagram, with countless millennials who identify with her open approach to dealing with issues of womanhood, Sampaio is a strong and consistent supporter of the ASPCA and Save the Children. Both believe, unequivocally, in the power of saying yes, as the scent suggests. "Sometimes it's hard," admits Sampaio who never regrets leaving family and friends in Portugal and moving to Paris, aged 19, to start her modeling career. "People don't like change; you get comfortable, but the best things come when you get out of your comfort zone." Aboah agrees: "I've learned to say yes when I'm scared of the outcome," she says, citing each of her various roles—model, Gurls Talk cofounder, the British Fashion Council's Positive Fashion Ambassador for Model Health and Diversity, and contributing editor of British *Vogue*—as examples. "Overcoming obstacles is very empowering."

Donning different iterations of Giorgio Armani's clothing (Aboah in a deep rose corset from the brand's archive and black pants, and Sampaio in a close-fitting crimson pantsuit) the empowering message behind the cut and fit of their outfits is not lost on them. "I just love how strong I feel," Sampaio enthuses. "It's like I'm saying, 'This is *my* world!' " Similarly, Aboah senses that same spirit of empowerment in the perfume's unique blend of ingredients: "It's a combination of feminine and masculine, which is an incredible mirror for feminism today."