Pop Life

The easiest way to amp up winter's new romanticism? With a bold, bright mouth. Photographed by Sebastian Kim.

Actress Emma Stone is as well versed in lipstick as in characters. Ever since she was twelve and bargaining with her mother for makeup, the now 23-year-old Arizona native has been experimenting with a dazzling paint box of shades, which she changes almost as frequently as her hair color. Among her most memorable recent lip moments: Schiaparelli pink (a graphic foil for the black-and-white floral Lanvin she wore to the Met gala); glossy mauve (a bold choice with her copper chignon and Chanel Haute Couture for the premiere of *The Help*); and peony pink (to complement her artfully mussed ponytail and rouge-and-magenta Giambattista Valli ensemble for the *Friends with Benefits* red carpet in New York). "The natural look is overdone," Stone says with all the confidence of an actress who feels very few limits. "I prefer colors that pop."

It's an approach to life—and to makeup—that will come in very handy for her latest role, as a freshly minted face of Revlon. The company's new range of ColorBurst Lip Butters—formulated with that magic combination of sheer, gel-like texture and plenty of high-wattage color—is perfectly in sync with Stone's theatrical sensibility. Candy Apple, the warm red shade she wears here, offers a shot of modern-day glamour against a lucid backdrop of sienna waves and Elie Tahari's cornflower-blue, amplified cotton lace top. As Gucci Westman, Revlon's global artistic director, puts it, "Emma has the classic beauty of Grace Kelly but can morph into anyone." And with each of Revlon's 20 beguiling shades ringing in at just $7.49 a stick, so can everyone else.

—ESTHER ADAMS



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Actress Emma Stone wears an Elie Tahari cotton lace blouse, $398; Elie Tahari, NYC. Revlon's ColorBurst Lip Butter in Candy Apple, $7.49; select CVS stores. Hair, Tuan Anh Tran for Bumble and Bumble; makeup, Darlene Jacobs. Details, see In This Issue.
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STEAL OF THE MONTH

