King Of Hearts Show Pitch Notes:

Overall: Great show idea, I think there are many positives to the show and it still has a very loyal fan base. I think giving an outlet to fans and the hosts to share more than just what people think happens on screen and giving the actors a chance to share how they viewed a certain scene is a very entertaining concept. In addition to this, I think it also opens up our horizons and gives us an edge in the comedy world.

- The show itself still has many fans and daily viewers, after looking at the YouTube page itself many people enjoy watching the funny moments on the show with even a video from Leah Remini, about Women's History Month and about 14 comments all positive saying "All the attention TKOH has been getting recently with this channel makes me think they're bringing it back!" This quote from a YouTube fan proves that people are still watching social media and it is a feel-good show, so why not make it a feel-good podcast?

Overall Change: I learned in my podcasting class that sometimes it is better to use a different name than the title of the show. I think brainstorming a creative name that is unique to the podcast would be helpful to the show.

Impressive Factor:

Tiktok is one of the major leading social media accounts and reaches a huge audience, It also is the home of various Kevin James funny videos and edits.

- *The King of Queens* official TikTok channel launched on 9/14.
    - Has accrued nearly 85K followers, 10M views, and 865K likes within three weeks of launch! The top clip is viral at 7.6M views with 584k likes.
- This an impressive factor, because the tiktok is very new from 9/14 yet a lot of TikTok users are already following and learning more about the show.

The Structure:

- The structure of this podcast is pretty straightforward and can be reworked in many ways through social media, some ideas that come to mind would be before its release, playing around with making some of the sounds from previous episodes of a joke or saying Kevin James makes and being able to rework it to relate it to more sociable things and make it customizable, as the meme of Kevin James is already.
- I think the meme being popularity stems from various fans still watching the show religiously and also once again making it their feel-good show.
- Fans already feel so connected to the show, so giving the hosts of the show a platform to say how they viewed a specific scene or episode and what they liked/disliked about it would also promote the actors having a say in their works- therefore engaging with fans who are just fans of Kevin James for

example and not just the show King Of Hearts. Giving the actors a platform to promote and discuss their works in an unfiltered way.

- What is promising about this show is that each of the hosts, or say it seems, act like they both loved their time on the show and have amazing memories to share and the world.
- Funniest moment- The hosts will pick out the funniest part of the episode they are discussing, each being different from the others.

Interesting Topics:
Some topics the show will hit as mentioned in the pitch attached could be, Behind the Scenes work, an in-depth analysis of specific show scenes, and the host's own opinions.
Some additional topics:

Here is a list of some additional topics that I can see as being related to the show and creating a diverse lineup and solid structure of what is to be the content of this potential show.

- By the pitch of the show, I am curious to know if each episode would be a separate episode of King Of Hearts being discussed. If so, I agree with that idea because it would allow listeners to choose exactly their favorite episodes.

- Character to Character relationship - Doug and Carrie
- Doug's favorite scene
- Carrie's Favorite scene
- What the prop - This is a segment I would do for the show to bring in more of the behind-the-scenes aspect. Kevin or Leah will speak about one specific prop in this episode that was their favorite or has a good story to it, for example, "Did you know the box Doug delivered in this scene, was filled with _____." A segment like this would teach something new to the listener and fan of King Of Hearts.
- Relationship advice - Kevin and Leah could do a relationship analysis and dive deeper into their character-to-character relationship, speaking about how each of the characters viewed a fight and giving their relationship ups and downs some personality. In addition to this idea, I also think relating their relationship to relationships and marriages today would allow for a whole new subtopic of bringing on a relationship specialist to pick apart specific episodes.

Ideas in general: On YouTube, there are a lot of videos of specific scenes from the show. When the hosts are discussing one specific scene, I think it would be smart to have that video a part of the podcast and add the host to the bottom of the screen as they talk through the listener/viewer of this specific scene.

Possible Partnerships:

In the comment section of many of the videos and reels, many fans share that they watch the show almost every night for reruns. If possible, I think various TV networks featuring the show episodes that will be featured on the podcast, about 3 days in advance would promote the viewership of the TV network featuring this mini marathon and promotion, in turn, we would cross-advertise their TV station on the podcast. Also offering exclusive podcast episodes in the future if viewers subscribe to Peacock for example as a streaming

service- The listeners/ fans of the podcast would be able to see deleted scenes or scenes not chosen for the cut as an exclusive promotion.

- This would also be the first podcast for Kevin james, therefore an overall talk about his career and how it has evolved would be interesting to implement for his overall fans.
- Kevin James already has an amazing social media presence, so with the release of his podcast and the promotion of his tour. This podcast could also be a part of Kevin's tour, allowing for in-person interviews and fan reactions and a tour itself for this podcast.

Strong social media reach:

Kevin James Instagram (2M): HERE

Kevin James Twitter (476.2K): HERE

Leah Remini Instagram (3.7M): HERE

Leah Remini X (FKA Twitter) (859.7K): HERE

Leah Remini Facebook (2.2M): HERE

Leah Remini TikTok (1.7M): HERE