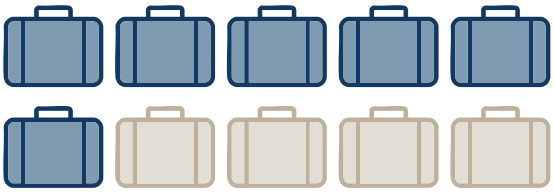
The Hidden Debt Crisis Among High Earners

Even high-earning professionals—those with annual salaries over $300k—struggle with credit card debt, according to BHG Financial's latest findings.

LICENSED PROFESSIONALS

62% of high earners still struggle with credit card debt.

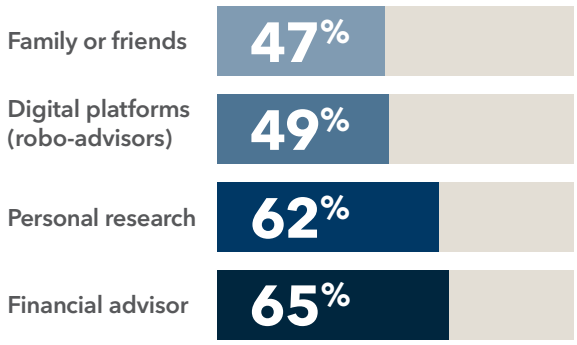
This challenges the common belief that a six-figure salary guarantees financial security.



Only 47% of Millennials turn to their families for money-related advice.

Financial advisors remain the most trusted resource for this generation.

Who Millennials turn to for investment advice
(Participants could select multiple options)



MEDICAL PROFESSIONALS

More medical professionals rely on personal research for advice rather than consulting a financial advisor.

64% Personal research

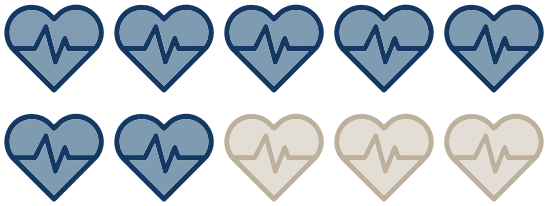
VS.

62% Financial advisor

(Participants could select multiple options)

Nearly 7 in 10 medical professionals have credit card debt.

This makes them the group with the highest rate of credit card debt among all licensed professionals—78%, compared to 75% in other fields.



See how BHG helps high-earning professionals consolidate their debt: bhgfinancial.com/personal-loans

Survey data was collected in November 2024 using a small survey group. Consider this data a small sample rather than directional results.