Monthly Newsletter



CSKOM: SAP is Top Gun

ASAR Digital proudly attended the big conference in Vegas, where CEO Sanjjeev K Singh was rubbing elbows with SAP leaders like the Mid-Market Maverick himself, Greg Petraetis.



What Your Business Can Learn from Jabba The Hutt



You know the scene in Star Wars where **Jabba The Hutt** gets strangled by one of his own slaves, Princess Leia, as it were. Jabba was the definition of gluttony. And it led to his own demise. The digital age of B2B is having its own gluttonous paradox right now. With more data available than ever before, and more expectation from customers that we leverage data to create super smooth customer experiences, are we succeeding? Well…

Access Blog Now

5 Ecommerce Trends Shaping 2023







5 Trends in B2B Sales for 2023



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