



[preview] Takin Care of Business Pt 2

From Kelly Robinson <kelly@getprimedia.com>

Date Wed 7/29/2026 1:26 PM

To Justin Welack <justin@primedianetwork.com>

Hey [[contact.first_name]],

Every CEO asks the same question:

Who's taking care of our business?

Not just buying media.

Not just running Google Ads.

Not just posting on social media.

I mean who's waking up every morning thinking about how to grow revenue, protect your brand, outperform your competitors, and make every adve
At PRIMEDIA Network, that's exactly what we do.

Think about the phrase **"Takin' Care of Business."** It's more than a great song. It's the philosophy behind everything we do.

We take care of your television advertising.

We take care of your streaming TV campaigns.

We take care of your cable TV channel ads.

We take care of your local radio.

We take care of your digital marketing.

We take care of your creative.

We take care of your media buying.

We take care of the negotiations.

We take care of the strategy.

We take care of the execution.

And most importantly...

We take care of your growth.

Most companies hire five or six different vendors hoping they'll somehow work together.

We believe there is a better way.

One company.

One strategy.

One point of accountability.

One team focused on one thing:

Helping your business grow.

With nationwide buying power, relationships across virtually every major media platform, and the ability to launch campaigns in markets across Ame
advertising simpler, faster, and more effective.

When you have one partner coordinating every moving part, your marketing becomes more efficient, your message becomes stronger, and your res

That's what we've been doing for businesses for decades.

If your current agency, media company, or collection of vendors isn't taking care of your business the way you expect...

Maybe it's time to talk to the company that will.

Let's build a marketing strategy that makes every advertising dollar work harder.

Schedule your complimentary marketing and media strategy proposal today.

CLICK >> [Request your complimentary custom media proposal today.](#)

Sincerely,

Kelly Robinson

Chief Executive Officer



Call: (877) 345-7645

Text: (224) 276-2923

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