



Tom Hawk

Student

Adoption Rhode Island | Roger Williams University
Greater Providence Area | 125

Connect

I hope to obtain a job in marketing after graduation and I am a hard worker. My passion is supporting non profit orgs through social media marketing, advertising, and market research in a few methods.

Experience



Marketing Communications Intern

Adoption Rhode Island
September 2018 - Present

Developed a multi-platform social media plan in support of fundraising goals
Analyzed the performance of marketing strategies on attendance at fundraising events and presented recommendations to the Board of Directors



Vice President of Marketing

American Marketing Association (AMA) Campus Chapter, Roger Williams
August 2017 - Present

Managed marketing for 5 events per semester
Supported new member recruitment
Organized professional development workshops for members

Education



Roger Williams University

Bachelor of Science in MKTG, MKTG Communications Track
2015 - 2019

Featured Skills & Endorsements

Social Media Marketing



Tiffany Roger & Jen Williams have endorsed this skill.

Contrnt Creation



Contact

Your Profile

[linkedin.com/in/tomhawk35678908764321579bbb64](https://www.linkedin.com/in/tomhawk35678908764321579bbb64)

Email

Hawkeyetommyyo@gmail.com

LinkedIn Profile Check List

Photo

Upload a high-quality photo of you alone, professionally dressed. Avoid selfies, group photos, or chaotic backgrounds.

Headline

Your headline is a short, memorable professional slogan. Check out profiles of recent alumni you admire for ideas.

Summary

Highlight achievements and explain career goals in the summary. Consider this an expansion of the headline, like a virtual cover letter

Experience

In addition to jobs, internships, volunteering, or leadership roles, you can add examples of writing, projects, or achievements on your profile.

Education

Include all your schools, major(s) and minor, courses, and study abroad or summer programs.

Skills

Include key skills that recruiters search in your industry are seeking. If you're stumped, try reviewing alumni profiles!