

Contact

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Top Skills

Leadership Development
Organizational Effectiveness
Liasion

Certifications

Responsible Gaming Essentials
Sports Marketing Essentials
Adult and Pediatric First Aid/CPR/
AED

Jimena Ibarra

Sports Management Graduate Student
Los Angeles, California, United States

Summary

My name is Jimena Ibarra, and I've been a student-athlete throughout my life, which has played a significant role in shaping who I am today. My passion for sports fuels my desire to remain involved in the industry, as I truly value how my experiences as an athlete helped me grow both personally and professionally. I am deeply passionate about contributing to the sports world in a meaningful way, as I believe sports have the power to connect people, inspire communities, and bring positive change. I am driven to help make an impact on the process and hard work that is put into making sports a powerful force within the world we all share.

In the short term, I aim to connect and collaborate with professional sports teams, and in the long run, I hope to work closely with athletes, supporting them in their journeys and helping them navigate the complexities of their careers. I want to be part of the behind-the-scenes efforts that elevate athletes, teams, and the overall sports experience for fans around the globe. I'm an active person who loves staying engaged in sports, weightlifting, hiking, and roller skating. I also have a deep interest in collecting sports memorabilia, which keeps me connected to the sports world in a meaningful way. Through my dedication and passion, I hope to contribute to the growth of sports and help ensure that the dedication and hard work of athletes and teams continue to be recognized and celebrated.

Experience

United States Golf Association (USGA)
Marketing & Branded Events Intern
February 2026 - Present (2 months)
Los Angeles, California, United States

Support national trophy tour activations by managing pre-event research, logistics, and venue coordination to deliver high-impact fan experiences at championship events. Execute on-site operations, including branded booth

setup, crowd and vendor management, and real-time fan engagement. Capture event content and track engagement data to generate post-event insights that enhance future brand and fan experiences.

Universal Studios Hollywood

3 years

Admissions Host

November 2023 - Present (2 years 5 months)

United States

Host

2023 - Present (3 years)

Welcome and greet guests upon entry. Scan admission tickets at the main entry to ensure tickets are valid. Assist guests with the biometric scan. Distribute literature including but not limited to: park maps and show schedules to guests. Advise guests and monitor the hand-stamp re-entry policy at entry and exit sections. Promote and provide extraordinary guest service for both internal and external guests; answer questions, offer information, and provide assistance in a courteous manner. Understand and demonstrate the proper use of safety practices and ensure department standards are maintained and safety policies for the Park upheld.

USA Football

Event Operations & International Team Liaison

June 2025 - June 2025 (1 month)

Los Angeles, California, United States

Supported event operations by assisting with setup/teardown, coordinating logistics (schedules, meals, transportation), and ensuring venue readiness across departments. Served as the primary liaison for the international junior Korea teams, facilitating communication, team movement, transportation, and dorm compliance to ensure a seamless experience. Contributed to fan engagement by executing fan experience activations and delivering high-level customer service throughout the event.

LASEC

Professional Development Program Participant

June 2025 - June 2025 (1 month)

Los Angeles, California, United States

Selected as 1 of 26 students nationwide for a competitive weeklong summit focused on careers in sports and entertainment. Engaged in professional development through panel discussions with industry leaders, networking

opportunities, and behind-the-scenes tours of top LA venues in preparation for upcoming global events.

University of Southern California
Event Management Volunteer
March 2025 - March 2025 (1 month)
Los Angeles, California, United States

Assisted in preparing the venue by receiving and distributing NCAA shipments. Inventorying equipment and ensuring it was placed in the right areas (team locker rooms, media rooms, etc). Managing access and credential distribution on game and practice days. Helping with game day signage and the overall setup of the arena. Ensuring everything was in place for a smooth and successful event!

Glendale Community College
Customer Service Specialist
2022 - 2023 (1 year)

Delivered fast, friendly and knowledgeable service for routine questions and service complaints.

Supported customer service goals and enhanced relations through friendly, knowledgeable and positive communication.

Addressed inquiries, resolved customer issues and managed customer relations.

Met and exceeded productivity goals by handling every interaction with top-notch customer service

Provided outstanding service to new and long-standing customers by attending closely to concerns and developing solutions.

Trained new hires on products and services, best practices and protocols to reduce process gaps.

Education

California State University, Long Beach

Master of Arts - MA, Sport and Fitness Administration/Management · (February 2025 - June 2026)

California State University, Long Beach

Bachelor's degree, Sport Psychology · (August 2023 - January 2025)

Glendale Community College

Certification, Sports Coaching · (2023 - 2023)

Glendale Community College

Associate of Arts - AA, Kinesiology and Exercise Science · (August 2020 - June 2023)

Alliance Tennenbaum Family Technology High School

High School Diploma · (2020 - 2020)