EMAIL 1:

SUBJECT LINE: Less than 90 days left in the year — end it on a strong note!

COPY:

Hi [first name],

It's hard to believe it, but we're heading into the home stretch of 2019. With the holiday season right around the corner, 2020 will be here before we know it. The good news is there's still enough time left in the year to make changes that can turn your finances around before we start a new decade.

If you start now, you can set yourself up to end 2019 financially confident.

Did you have money goals you wanted to accomplish this year? Now's the time to buckle down and make them happen.

You can get up to 15% off your monthly membership to make the last part of 2019 the best part.

Schedule a free call to get started.

EMAIL 2

SUBJECT LINE: Getting financial naked: How facing my fears gave me a future

COPY:

Hi [first name],

Today we wanted to share with you the story of Jennifer Dane, a U.S. Airforce Veteran who was inspired to join The Financial Gym when she returned to graduate school. After getting into credit card debt in the years between high school and graduate school, Dane knew she needed to make a change.

"My parents never talked about money," she said, which lead her to seek her own education in the form of podcasts. Eventually, she was inspired to take the leap toward getting her own Financial Trainer.

Despite not living in New York City, Dane committed to working with a trainer long distance.

“What I found in my mess was love, openness and acceptance,” said Dane about her relationship with her trainer. “She was never there to judge how much money I had or the money I spent.”

Read Dane’s own words to discover how she worked with her trainer to make progress on her finances.

EMAIL 3:

SUBJECT LINE: On World Mental Health Day, did you know money’s a leading cause of stress in the U.S?

COPY:

Hi [first name],

We all know that money matters are stressful, but do you know how stressful? Statistics from the American Psychological Association indicate money is the second largest mental stressor for Americans.

You probably didn’t need an official study to tell you that. Worrying about your finances can play a number on your mental health. The good news is, if you feel this way, you aren’t alone.

There are a lot of people who have been where you are and know what you’re going through. Connect with someone who can understand your situation today and help you destress your life by tackling your financial situation.

You can get up to 15% off a monthly membership, just schedule a free consult call now.

Our Financial Trainers are always available to help talk you through your money worries, even if you don’t feel like now is the right time to sign up. Sometimes, all it takes is a helpful friend who will listen.

We’re here for you. Don’t worry about your money. Let’s help you make a change.