

ANJANI PANCHAL

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ABOUT

English Literature postgraduate with experience in editorial content, copy-editing, and publishing-focused project coordination across digital and print formats. Skilled in managing multiple projects from research to delivery, with a strong focus on quality, accuracy, and audience engagement. Highly organised and detail-oriented, with the ability to collaborate effectively across teams and support all stages of the publishing process.

EDUCATION

Kingston University

MA in English Literature | GPA: 3.7/4.0

Coursework: Transgression and Dissidence, Trauma and Justice, Radical Writers, Ten Critical Challenges for Creative Writers

London, UK

Sept 2024 – Sept 2025

Mithibai College of Arts

BA in English Literature | CGPA: 6.7/10

Coursework: Literary Theory and Criticism, 20th Century, British literature, Literature and Gender, Elizabethan and Jacobean Age, The Romantic Revival

Mumbai, India

Aug 2021 – Aug 2024

WORK EXPERIENCE

The Learning Experience

Assistant

Leatherhead, UK

April 2025 – Present

- Design and execute storytelling-driven activity themes aligned with curriculum and audience engagement, showcasing strong content creation and project management skills.
- Collaborated with colleagues to execute projects on time, demonstrating accountability and adaptability.

Tommy Hilfiger

Sales Associate

London, UK

Dec 2024 – Jan 2025

- Delivered brand-aligned communications and luxury storytelling in a fast-paced retail environment, effectively engaging audiences and achieving performance milestones through persuasive messaging and strong interpersonal skills
- Maintained visual merchandising and presentation standards to align with global brand aesthetics.
- Worked collaboratively with international and cross-functional teams, meeting high-pressure deadlines during peak season.

Wordplay Content

Freelance Content Writer

Bangalore, India

May 2024 – Aug 2024

- Produced CMS-ready, SEO-optimised content and curated 70+ articles for clarity, accuracy, and brand alignment, while conducting research and monitoring trends to ensure timely, relevant coverage.
- Collaborated with international teams to deliver clear, structured, and engaging content, demonstrating cross-cultural communication and professional writing skills.

TEDxMithibaiCollege

Member of the Curation Dept.

Mumbai, India

Jan 2023 – Feb 2023

- Assisted notable personalities and speakers with research, fact-checking, and content preparation.
- Collaborated with editors to meet deadlines, delivering high-quality content and curating visuals to enhance storytelling and audience engagement.

SKILLS & LANGUAGES

PR, Communications & Luxury: Copy-editing & proofreading, editorial coordination, content development, publishing workflows, stakeholder and freelancer liaison, audience-focused writing

Soft Skills: Project management, time and deadline management, attention to detail, organisation, adaptability, collaboration & teamwork, initiative, problem-solving

Technical & Digital: Microsoft Office Suite (Excel, PowerPoint, Word), Adobe Creative Suite, WordPress & CMS systems, Canva, SEO & digital publishing tools

Languages: English (Fluent), Hindi (Fluent), Gujarati (Fluent)

References Upon Request