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The fastest way for fintechs & financial services to grow *without limits*

Fire up your brand's user acquisition with data-driven paid campaigns, scroll-stopping influencer marketing and hard hitting performance creative.

[Let's chat](#)[See how we help your brand grow](#)

We're the fintech-first growth agency focused on making user acquisition easy through data-driven paid media and impactful influencer marketing.

With data as our guide, we build and drive your user acquisition, seamlessly blending paid media, influencer marketing with UGC and performance creative. As we power your brand awareness and credibility, new users will roll in from all platforms, including Google Ads, TikTok, YouTube, Bing and Meta.

Whether you want to tackle uncharted territories or launch new products, your brand's future depends on new customers — and we know how to find them.

Ready to command attention and acquire more of your ideal users?

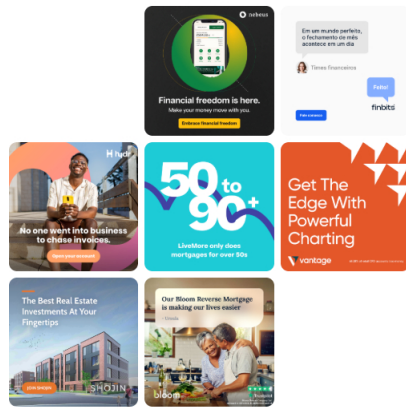


We've led 40+ fintechs to the top



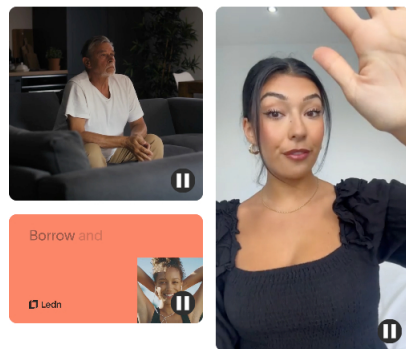
Influencer Marketing

Dominate social feeds and bring more eyeballs to your brand with share-worthy content from our troop of trusted social media creators.



Paid Media

Attract the right users with hyper-focused paid search and social campaigns. We carefully manage your budget to only drive high-quality traffic to your app or site — helping you acquire a tribe of engaged users.



Performance Creative

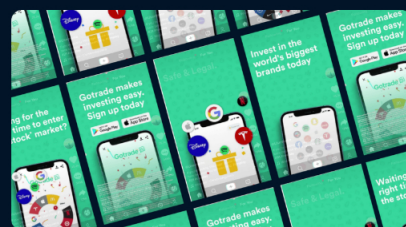
Stand out with scroll-stopping ads and creative ideas across all major platforms. We study ads from 100+ competitors, source UGC from creators, and test relentlessly, you're guaranteed to get noticed.



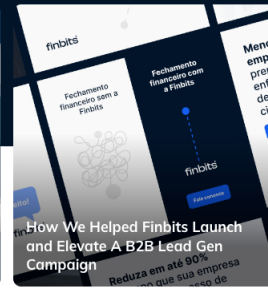
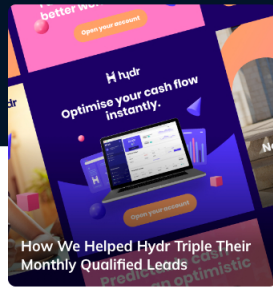
All fintechs have problems.
We know how to solve them.

How We Helped GoTrade Lower
CAC 5X Times In Just Four Months

[View case study →](#)



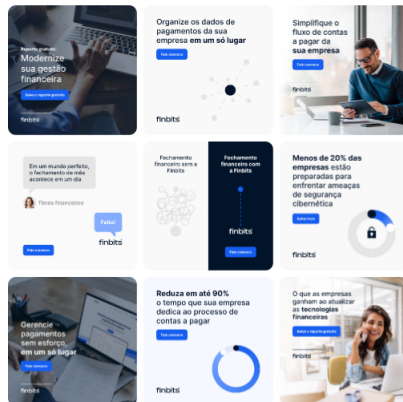
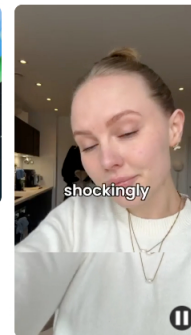
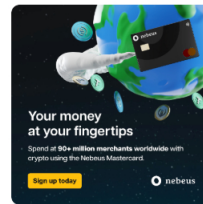
More case studies



STAY FLEXIBLE

Finally, an agency that knows fintech

No more getting stuck in the mud — fintech is our natural habitat. We quickly get to grips with your vision and offer the technical knowledge and support you need to turn strategy into results.



SCALE FAST

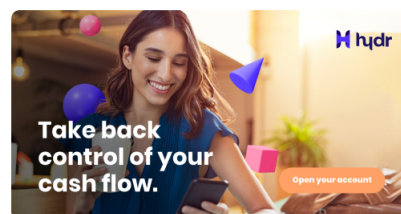
Relentless testing. Unstoppable growth.

Our battle-hardened marketers focus on customer acquisition with a die-hard attitude to improving performance and conversion rates. Goodbye stagnant numbers, hello hockey stick growth.

SPEND SMART

Reach the right customers at the right cost.

In the wrong hands, user acquisition can bleed your budget dry. We feast on data to run influencer and paid campaigns that attract your ideal users — without letting money go to waste.



They're going bananas about us

Knowing that I've got someone behind me, making sure that we're not spending stupid money acquiring leads is a really good thing. It really feels like they're part of our team at Wayhome.

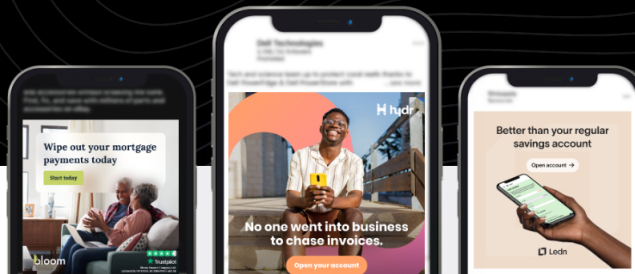


Cal Graham
Wayhome

I would recommend Growth Gorilla, not only for the delivered great results but I really appreciate the transparency we have. They are 100% honest when it comes to strategies. We trust each other and that's the key.



Raul Sanchis Fortea
Vantage Markets



You could pay peanuts, but then you'd get monkeys.

There are less expensive agencies. There are also higher customer acquisition costs and ineffective growth strategies.

Other agencies can monkey around in our market. But an influencer-driven performance marketing agency that focuses only on fintechs is how you get the customers you want.

With a combined 50+ years of financial experience, our experts have helped grow over 40 fintechs into fearless silverbacks. You can join them in the treetops as we slash your acquisition costs and help you attract a tribe of loyal users.

Ready to take over the fintech jungle?

Start growing faster with the right customers.

Let's chat



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