From: **Simply Business USA** hello@em.simplybusiness.com
Subject: How to raise prices without losing customers
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To: edgrasso@yahoo.com

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Simply Business



Raising prices. Keeping customers.

What's up?

If your answer to that question is, "the cost of running my business" - you're not alone.

Inflation and supply chain shortages have forced many small business owners to raise prices. While that's hardly popular with your customers, taking the right approach can often keep you from losing a lot of business.

Read the article

Lowering costs to avoid raising prices.

Keeping your operating costs low can reduce the need for a price bump. We can help with your business insurance by making it fast, easy & affordable.

Find Affordable Coverage

General Liability	**Workers' Comp**
As low as $19.58/mo.*	From $71.97/mo.**

Got questions? Our agents have answers.

We'd love to talk with you. Give us a call at (855) 226-0574.

The Simply Business team

**Monthly payment calculations (i) do not include initial premium down payment and (ii) may vary by state, insurance provider, and nature of your business. Averages based on January - March 2023 data of 10% of our total policies sold.*

***Monthly payment calculations may vary by state, insurance provider, and the nature of your business. Averages based on November 2022 - January 2023 data of 10% of our total policies sold.*

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