To Whom It May Concern,

I’m writing to offer my strongest recommendation for Reeva Ohri. I had the pleasure of managing Reeva during her time at the Lead Group of Companies, where she supported marketing initiatives across multiple brands, including Brightwing, Tri-Chem, Superior Manufacturing, USANNEX, and Alkuhme.

Reeva is exceptionally detail-oriented and deeply curious in the best way. She’s always looking ahead, thinking about what’s next, what could be improved, and how to do the work better. That curiosity, paired with her strong execution skills, made her an invaluable part of our team.

One of Reeva’s standout strengths is how she approaches collaboration. When working with stakeholders, she asks thoughtful, well-considered questions and leaves no room for assumption. She is intentional about alignment and makes sure expectations, goals, and constraints are clear from the very beginning. That level of clarity consistently led to smoother projects, stronger outcomes, and trust across teams.

Reeva is prompt, reliable, and consistently exceeds expectations. Deadlines were never a concern—she not only met them, she often delivered ahead of schedule and with a level of polish that spoke to her care for the work. More than that, she showed real ownership in everything she touched.

Most importantly, Reeva is a true partner on a team. She brings empathy, professionalism, and a collaborative mindset to her work, and she makes the people around her better. Any organization would be lucky to have her, and I have no doubt she will continue to make a meaningful impact wherever she goes.

Please feel free to reach out if you’d like any additional context or insight.

Sincerely,

