

Jared Mack

(413) 351-1326 | jemack58@gmail.com

SUMMARY OF QUALIFICATIONS:

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- Versatile communications professional with a background in journalism, content strategy, and digital engagement.
 - Skilled in editorial leadership, brand messaging, and audience growth across web, social, email, and multimedia platforms.
 - Proven ability to collaborate cross-functionally, manage campaigns, and deliver results that align with organizational goals.

PROFESSIONAL EXPERIENCE:

Oregon Beat Reporter | Paramount - 247Sports

July 2021- August 2025 | Eugene, OR

University of Oregon Beat Reporter

- Main beat reporter for Oregon Ducks' baseball program for DuckTerritory.com.
- Over 3.2 million pageviews and 724K sessions from April 2024 - April 2025.
- Provided live game commentary on social media and message boards for multiple sports.
- Developed multiple sources within Oregon athletics, delivering breaking news and well-sourced analysis.
- Conduct interviews with coaches, boosters, NIL Collectives, players, and recruits.
- Co-host Autzen Audibles podcast 3-5 times per week.
- Multi-time guest on local radio and television and national sports radio shows.
- Mentor interns in content creation, assigning coverage, editing their work.
- Post breaking news and stories via Facebook, X (Formerly Twitter), and BlueSky, with a combined personal following of over 5,000.

Communications Manager | Green Valley Country Club

May 2021 – July 2021 | Fairfield, CA

- Elevated GVCC's brand image through consistent messaging and strategy.
- Oversaw development of brand collateral, internal and external communications, and marketing strategies.
- Created newsletters, email blasts, signage, and other content for members and staff.
- Managed four social media accounts, increasing engagement and followers.
- Developed strategic communications campaigns to further organizational goals.

Reporting Intern | Paramount - 247Sports

April 2019 - July 2021 | Eugene, OR

- Wrote game stories, opinion pieces, and breaking news while enrolled full-time..
- Conducted interviews with coaches and players.
- Provided live game commentary on social media and message boards.
- Initiated continuing baseball coverage for DuckTerritory.com.
- Operated video cameras during recruitment camps, press conferences, and other events.

EDUCATION:

University of Oregon, Eugene, OR
2016-2020
Bachelor of Science: Journalism
Minor: Business Administration

SKILLS:

- Content Strategy | Editorial Leadership | Social Media Management | SEO Optimization
- Digital Analytics | Internal & External Communications | Multimedia Storytelling
- Brand Messaging | Cross-Functional Collaboration