Brayden Salomon

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Current Address:
1000 E Apache Boulevard
Tempe, AZ 85281

Permanent Address:
33800 Miles Road
Solon, OH

EDUCATION & HONORS

Arizona State University, **Walter Cronkite School of Journalism and Mass Communication** | Phoenix, AZ *May 2027*
Bachelor of Arts
Majors: Sports Journalism **GPA: 3.23/4.00**

- **New American University Dean's Scholarship:** Awarded $40,000 over four years for outstanding academic achievement upon admission to Arizona State University and consistently renewed each year by maintaining a minimum cumulative GPA of 3.0

PROFESSIONAL EXPERIENCE

CLE Bin Wash | Cleveland, OH *May 2026 – Present*
Founder

- Operate CLE Bin Wash, serving 40+ customers through a standardized cleaning process that pressure-washes interiors and exteriors, deodorizes, sanitizes, and provides customers with before-and-after videos leading to 85+ clean, fresh-smelling cans
- Develop branding and marketing by designing a company logo, business cards, and apparel, leveraging AI to create 10+ Facebook ads, Reels, and community posts, securing a Mimi Magazine ad reaching 17,600+ households, and conducting targeted neighborhood outreach, generating 2,000+ views and expanding customer reach
- Manage appointments in Jobber by creating a booking form and QR code, streamlining scheduling and driving customer growth

Orange and Brown Report (OBR) | Cleveland, OH *May – August 2025*
Editorial Intern

- Produced Cleveland Browns coverage for a 247Sports-affiliated independent outlet, publishing 3 articles on player performance and team strategy and identifying 10 billboard and mobile ad companies, generating 10,000+ views and advertising opportunities

Varsity Sports Show | Phoenix, AZ *January – May 2026*
Intern

- Delivered live coverage across 25+ sports broadcasts spanning 4+ sports, rotating between play-by-play, color commentary, camera operation, and production roles to provide real-time analysis and professional game coverage
- Produced 10+ videos and blogs and 5+ Friday Night Live segments covering ASU football, Cleveland Guardians, NFL Draft prospects, Pat Tillman, UFC, and sports trends, researching storylines to deliver timely analysis across multiple media platforms
- Contributed to 8+ radio and studio broadcasts, including 3+ Saturday Radio Show appearances and 3+ Varsity Weekly appearances, providing analysis on Arizona and Las Vegas sports, UFC, ASU Pro Day, and NFL Draft prospects

Substack | Remote *May 2025 – Present*
Blogger

- Manage "Brayden's Browns Blogs" on Substack, an independent publishing platform, writing 1–2 weekly articles on Cleveland Browns news, including an interview with former offensive lineman Michael Dunn, reaching 45+ followers and 1,400+ views

Cleveland Jewish News | Cleveland, OH *May – August 2025*
Editorial Intern

- Produced 10 original articles, rewrote 8+ pieces, and created 30+ briefs on local news and events, Cleveland sports, and Jewish culture, reaching 45,000+ readers through 8,000+ copies by conducting in-person, phone, and email interviews, taking and sourcing photographs, and researching stories to accurately inform and connect the Northeast Ohio Jewish community

LEADERSHIP & INVOLVEMENT

Cronkite News Phoenix Sports Bureau | Phoenix, AZ *August 2025– Present*
Student Digital Sports Reporter

- Prepared for live game coverage by researching 6+ hockey teams to record player statistics, names, positions, and numbers, setting up the live stream, and connecting headphones to the audio port for clear broadcast communication and smooth gameplay discussions
- Conducted 3+ play-by-play coverages of hockey games and tracked key statistics each period to determine excelling players, ultimately providing the audience with accurate, real-time updates and boosting the teams' ability to evaluate player performance

Saguaro High School | Scottsdale, AZ *August 2024 – November 2024*
Beat Reporter

- Reported on two football games, published 10+ articles, including 3+ player features, 2+ game preview stories, and a business analysis of Saguaro's Nike sponsorship, to enhance recognition of the team and generate positive exposure for the athletic program

Blaze Radio | Phoenix, AZ *August 2023– December 2024*
Student Sports Reporter

- Researched 6+ hockey teams and player statistics, set up livestream and audio equipment, and delivered 3+ play-by-play broadcasts while tracking period statistics, providing accurate real-time coverage and actionable player performance insights

INTERESTS

Cleveland Browns | *College Football 25* | Mango Sorbet | *Pat McAfee* | *Ballers* | German Shepherds