Chloe Beaver

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WORK EXPERIENCE

Journalism

The Dallas Morning News **Dallas, TX**
Business Reporter, Intern **June 2025 - August 2025**
- Report and pitch enterprise and daily business stories – including a Sunday front-page real estate story mid-internship
- Exceptional news judgment led to success of six pitches and critical industry contacts
- Collaborate with marketing and advertising to secure financial partners before *Business Sunday* launch on Aug 3

The Oglethorpe Echo **Athens, GA**
News Reporter **August 2024 - December 2024**
- Report weekly business stories serving Oglethorpe County, published online and in print
- Social strategy & news judgment led to 1000% increase in Facebook engagement; organized weekly newsletter using Mailchimp

Marketing & Strategy

The New York Marketing Team Inc. **Remote**
Digital Marketer & Webpage Designer, Part-time **April 2025 - Present**
- Design website using SEO & Google Analytics, user psychology, and color theory
- Manage CRM data through social media engagement with brands and dealers; audience and market research

Second Act Stories **Atlanta, GA**
Social Media Content Creator & Marketing Intern **January 2025 - July 2025**
- Develop and execute social media campaign for Webby-nominated podcast, utilize SEO & Google Analytics
- Report monthly engagement metrics with recommendations on what to continue, eliminate, and add

American Jewish Committee **Manhattan, NY**
Development Intern, Goldman Fellow **June 2024 - August 2024**
- Identify, research, and engage existing donors and new prospects; my recommendations led to permanent changes in AJC's donor recognition structure
- Develop full website redesign for Planned Giving

MDI Health **Tel Aviv, Israel**
Content Marketing & Business Strategist **June 2023 - August 2023**
- Write, film, edit an "About Us" video campaign; distill complex medical and AI software for existing clients and new prospects

EDUCATION

University of Georgia, Honors College **May 2025**
Double Major in Business Management, B.B.A., and Journalism, A.B GPA: 3.89/4.00

Study Abroad **Honolulu, HI**
Travel Writing in Hawaii, Maymester **May 2024**
- Develop traveling writing skills, culminating in an article on the Aloha Spirit Law

The Lovett School, Atlanta, GA **May 2021**
Diploma Distinction in Service and Leadership GPA: 3.97/4.00
- Brown University Book Award, presented to an outstanding junior for excellent verbal and written communication skills

LEADERSHIP & HONORS

Better Newspaper Award, Georgia Press Association **June 2025**
- Awarded second place in statewide competition against professional journalists

WUGA-FM NPR, Georgia Public Broadcasting **Athens, GA**
News Ambassadors Member **June 2024**
- Selected to publish a six-minute morning podcast segment showcasing how a local Athens bookstore addresses controversial book bans by stocking banned titles. Commended for nuanced reporting and exceptional news judgment

Athens Prison Tutorial **Athens, GA**
Volunteer Tutor **September 2021 - Present**
- Provide weekly one-on-one GED tutoring to incarcerated individuals at Athens Clarke-County Correctional Facility; 100% pass rate

Georgia Alpha Chapter of Pi Beta Phi **Athens, GA**
Social Chair **May 2022 - May 2023**
- Peer-selected to coordinate weekly social events for a 200+ member chapter

SKILLS & INTERESTS

Tools: Adobe Premiere Pro, Airtable, Arc XP, Canva, Chartbeat, Datawrapper, Excel, Google Analytics, Google Suite, LexisNexis, Libsyn, Meta Business, Microsoft Teams, Raiser's Edge, Salesforce, SEO, Slack, Social Media, Sprout Social, Substack, Tableau, Wordpress, Wix
Interests: philosophy, history, reading, journaling, learning, thinking, walking, traveling, talks with my dad