

CONTACT INFO

978.602.2371

lukesugar@outlook.com

authory.com/LukeSugar

Westminster, MA

SUMMARY

Dynamic and detail-oriented sports writer with a passion for college sports and high school recruiting. Experienced in crafting compelling narratives that resonate with readers, conducting thorough research, and leading insightful interviews. Adept at writing feature stories, breaking news, and collaborating with a team. Ready to bring fans the latest stories with speed, accuracy, and insight for a top-tier digital sports publication.

EDUCATION

Saint Anselm College

Business and Finance Major
Manchester, NH (2019–2023)

- **Minor:** Professional & Creative Writing
- Magna Cum Laude (3.64 GPA)
- Honors Program
- King Edward Service Society
- Co-Captain Men's Club Soccer

SKILLS

Sports Writing · List-Based Features ·
News Stories · Game Previews & Recaps ·
Player Profiles · Headline & Caption Writing ·
Interviewing · Research · Collaboration ·
Pitching Story Ideas · Meeting Deadlines ·
Adapting to Feedback · Adobe InDesign ·
Photoshop · Voltax · CMS & Editing Tools ·
Microsoft Office · Google Office ·
Social Media Savvy · SEO Strategy

LUKE SUGAR

SPORTS JOURNALIST & CONTENT CREATOR

EXPERIENCE

Keeping It Heel on Fansided.com

Remote

Contributor/Staff Writer

07/2024 - Present

- Research, write articles and make weekly staff predictions on UNC sports, delivering up-to-the-minute content for readers.
- Pitch story ideas to site editor, collaborate with staff writers and stay updated on the college sports landscape and high school recruiting.
- Format and upload articles with SEO best practices, using Voltax Content Management System (CMS).

Fidelity Investments

Nashua, NH

Financial Services Representative

12/2023 - 03/2024

- Greeted and checked in clients to their financial meetings, ensuring a seamless customer experience.
- Worked with team to manage daily branch tasks, prepare financial documents and update CRM systems with client data.
- Collaborated with mentors to create effective study plan for financial licensing exams, demonstrating initiative and commitment to professional growth.

Saint Anselm College

Manchester, NH

Sports Editor

09/2021 - 05/2023

- Led team of 7 writers, assigning stories, providing constructive feedback and maintaining editorial standards.
- Built relationships with coaches, athletes and staff to secure exclusive interviews and insights.
- Wrote and edited compelling sports articles, ensuring accuracy, clarity and engagement for a readership of 2,000.
- Reviewed, edited and formatted articles using Adobe InDesign and Photoshop.

LPL Financial

Westminster, MA

Financial Advisor Intern

06/2022 - 08/2022

- Assisted senior financial advisor in yearly reviews and planning sessions, helping clients meet short- and long-term goals.
- Maintained client files, ensuring accuracy and security in handling sensitive financial information.
- Streamlined office operations by organizing documents and updating client data.

Venture Team

Ashburnham, MA

United Way Youth Venture

09/2018 - 06/2019

- Spearheaded project, "Growing Towards the Future," building a community garden and involving special needs students.
- Created presentation using PowerPoint, pitching it to a local business panel to secure initial funding.
- Organized school-wide fundraiser during school sports events, raising enough to buy additional garden beds and plants.
- Managed operational budget by strategically allocating funds and resources to meet project goals.

Oakmont High School & Saint Anselm College

Ashburnham, MA
& Manchester, NH

Volunteer

09/2015 - 05/2023

- Mentored and supported youth at Pine Haven Boys Center, promoting teamwork, leadership, and a positive, engaging environment for personal growth.
- Actively supported and participated in 7 annual Relay for Life events, helping raise thousands of dollars for cancer research and community support.