

Permit Parking Coming Soon!! + FAQ Page

Format: Blog post-style community announcement (Shopify CMS)

Role: Editor, Content Strategist and Collaborator

Context & Purpose

This announcement was developed to inform Country Club Park residents about the upcoming implementation of a new Preferential Parking District after a multi-year process. It served as a key piece of a community-facing campaign to explain the policy changes in a clear, digestible way. To ensure inclusive access, multilingual translations were made available in English, Spanish, and Korean.

My Contributions

- Edited blog post, ensuring it balanced an informative, neighborhood-friendly tone with clear breakdowns of timeline, impact, and geographic boundaries.
- Structured content using formatting best practices—short paragraphs, bullets, and bold emphasis—to increase readability.
- Collaborated with residents to provide multilingual support.

Why It Matters

This piece demonstrates my ability to translate complex policy updates into accessible, community-oriented web content.

OCTOBER 30, 2024

Permit Parking Coming Soon!!



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Dear Country Club Park Neighbors,

After a five-year process, Preferential Parking District (PPD) No. 304 will be established in our Country Club Park community beginning in mid-January. This will improve parking availability for residents by limiting parking by commercial patrons.

The district will include the residential streets bounded by:

- Olympic Boulevard between Crenshaw Boulevard and Western Avenue
- Western Avenue between Olympic Boulevard and Pico Boulevard
- Pico Boulevard between Western Avenue and Crenshaw Boulevard
- Crenshaw Boulevard between Pico Boulevard and Olympic Boulevard

What is Going to Happen?

- Beginning in mid-January, new parking signs will be installed to restrict parking on currently approved blocks (see the list below).
- Permit holders are exempt from these new restrictions.
- Non-permit parking will be limited to 2 hours between 8 AM and 6 PM and will be prohibited from 6 PM to 8 AM.
- Violators will be ticketed.



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What Does This Mean for Residents?

- Residents on included blocks will be able to purchase parking permits that exempt them from the new preferential parking restrictions.
- LADOT will send a letter to inform residents when permits are available to purchase.
- Residents on blocks not currently included can purchase permits to park on restricted streets.
- Cars with disabled license plates or disabled placards issued by the DMV are exempt from preferential parking restrictions, but residents must purchase permits for any guests or caretakers.

Permit Parking Community Communications

Format: Web copy, FAQ, and announcement post (Shopify CMS)

Role: Editor, Content Strategist and Collaborator

Context & Purpose

This webpage was created as a follow-up to the blog post, designed to answer anticipated resident questions about new parking restrictions and permit logistics. It aimed to reduce confusion and offer straightforward, easily scannable guidance. To ensure inclusive access, multilingual translations were made available in English, Spanish, and Korean.

My Contributions

- Structured content to follow an FAQ format, breaking down technical information into plain language.
- Collaborated with residents to provide multilingual support and ensured consistent tone, accurate details, and visual clarity for both mobile and desktop readers.

Why It Matters

This piece reflects my skills in knowledge translation, multilingual content development, and community-centered messaging. It demonstrates my ability to manage public communications that are both accessible and culturally responsive.



GET THE STREET DETAILS

FREQUENTLY ASKED QUESTIONS

1. Which blocks will have permit parking restrictions?

30 out of 48 blocks (approximately 60%) within the Country Club Park community obtained enough signatures for approval.

Please refer to the list below.

2. What are the restrictions?