

Manifest Mondays Event Promotion Flyer

Format: Digital Flyer & Social Media Graphic

Role: Marketing Content Creator / Copywriter

Context & Purpose

This flyer was created as the primary promotional material for 'Manifest Mondays,' a recurring artistic affair held on the third Monday of every month that I curated and managed for nearly a year. The purpose was to attract attendees, clearly communicate event details (date, time, location, cost), and convey the unique artistic and soulful vibe of the event to a target audience interested in creative expression and community.

My Contributions

- Managed the entire creative process for the flyer, from initial concept development to final execution. This involved brainstorming themes, writing all promotional copy and designing the visual layout.
- Oversaw asset preparation for digital distribution.

Why It Matters

This flyer served as the cornerstone of the event's promotional strategy. Its clear messaging and appealing design were crucial in driving awareness and attendance for 'Manifest Mondays.' It successfully encapsulated the event's unique atmosphere, contributing to a strong initial impression and engagement with potential attendees. Its effectiveness directly supported the goal of building a vibrant community around art and expression.



EVERY 3RD MONDAY

Manifest Mondays

an artistic affair

WE'RE MANIFESTING SOUL, PASSION, & POETIC VIBES

HOSTED BY

JAIYE EMPRESS

MUSIC SELECTION BY A DJ NAMED SUNSHYNE

DOORS OPEN AT 7PM | SHOW FROM 7:30-10PM

\$5 ADVANCE TICKETS ONLINE | \$10 DOOR ENTRY

CONTACT: IG@MANIFESTMONDAYS

MANIFESTMONDAYS@GMAIL.COM

ALL ART FORMS WELCOME

NoMi BAR & GRILL

738 NE 125TH STREET, NORTH MIAMI, FL 33161



Manifest Mondays Community Thank You Graphic

Format: Digital Graphic for Social Media / Post-Event Engagement

Role: Community Content Creator / Copywriter

Context & Purpose

This thank you graphic was created for post-event social media dissemination following a 'Manifest Mondays' gathering. Its primary purpose was to express sincere gratitude to attendees, reinforce the sense of community, and maintain engagement with the audience after the event. It aimed to make attendees feel appreciated and encourage their continued participation in future events.

My Contributions

- Developed the concept and executed the creation of this post-event engagement graphic. This involved drafting the appreciative message, designing the visual elements to align with the event's brand, and preparing the graphic for immediate use on social media platforms. The goal was to extend the positive experience of the event.

Why It Matters

This thank you graphic was vital for nurturing the 'Manifest Mondays' community beyond the event itself. By promptly acknowledging attendees, it demonstrated professionalism and genuine appreciation, which is key for fostering loyalty and encouraging repeat attendance. It contributed to building a positive brand image and sustained engagement, turning first-time attendees into returning community members.

THANK YOU!



Manifest Mondays

an artistic affair

WE'RE MANIFESTING SOUL, PASSION, & POETIC VIBES

FOR GATHERING IN COMMUNITY MONDAY NIGHT
YOUR PRESENCE WAS APPRECIATED 💜

Manifest Mondays Community Engagement Social Media Caption

Format: Digital Social Media Post Copy (Facebook & Instagram)

Role: Social Media Content Creator & Community Engagement Specialist / Event Curator

Context & Purpose

This social media caption was designed to engage the 'Manifest Mondays' community online prior to the November 2019 event, which centered around the theme of 'sowing into self' and personal growth. The purpose was to spark reflection and discussion among our audience about their personal development and aspirations. By posing thought-provoking questions, it aimed to foster a sense of shared experience and encourage attendance at the event, where these themes would be explored further through various artistic expressions.

My Contributions

- Developed the concept and wrote the entire copy for this engagement post, aligning it with the month's theme of personal cultivation and growth.
- Crafted open-ended questions designed to encourage audience participation and discussion in the comments section.
- Integrated essential event details, including date, time, location, and ticket information, seamlessly within the engaging narrative.
- Selected relevant hashtags to maximize reach and discoverability within target communities.

Why It Matters

This caption was crucial for building anticipation and community around 'Manifest Mondays' prior to the physical event. By inviting online participation, it fostered a deeper connection with the event's audience and transformed passive followers into active participants. This pre-event engagement was vital for generating excitement, reinforcing the event's thematic depth, and ultimately driving attendance by encouraging individuals to bring their reflections to the in-person artistic gathering.

Engagement Post Captions

dimanche 3 novembre 2019 16:07

What does your season look like?

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What are you sowing into self?

Seeds of love 🍷🍷?

Seeds of happiness 😊?

Wealth?

Health?

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Take some time to think 🤔 about it and share with us your thoughts 💬!

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And join us on Monday, November 18th, 7-10pm at MUCE Campus, 246 NW 54th Street to talk about it and watch it blossom through artistry!

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\$5 tickets in advance (link in bio)

\$10 door entry

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#manifestmondays #artisticaffair #expressions #manifest #movement #seeds #soul #harvest #planting
#fall #autumn #poetry #music #singers #spokenword #performance #artistry #localtalent #showcase
#vendors #goodtimes #positivevibes #community #tiayiti #miami #miamiheat #miamidade
#northmiami #broward #southflorida

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When was the last time you truly nurtured your self?

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What aspects of you and your life require more attention, more water 💧, more light ☀️?

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Take some time to think 🤔 about it and share with us your thoughts 💬!

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And join us on Monday, November 18th, 7-10pm at MUCE Campus, 246 NW 54th Street to talk about it and watch it blossom through artistry!

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"The Seeds of My Soul" Manifest Mondays Promotional Social Media Caption

Format: Digital Social Media Post Copy / Companion Flyer Copy

Role: Social Media Content Creator & Thematic Storyteller / Event Curator

Context & Purpose

This social media caption accompanied a flyer promoting the November 2019 'Manifest Mondays' event, which was themed 'The Seeds of My Soul'. The goal was to elaborate on the month's thematic focus of personal growth and self-nurturing, drawing parallels between human development and the cultivation of plants. It aimed to inspire reflection on personal well-being and encourage attendees to engage with the theme through artistic expression at the event.

My Contributions

- Conceptualized and wrote all copy for this promotional caption, developing a narrative around the 'seeds of my soul' theme.
- Crafted evocative questions to prompt self-reflection on spiritual soil, nurturing, and needed nutrients.
- Clearly communicated the core message that the event was a space to 'talk about it and watch it blossom through artistry'.
- Included all essential event logistics, such as date, time, location, and ticket pricing, and applied relevant hashtags for broader reach.

Why It Matters

This caption significantly enhanced the promotion of 'Manifest Mondays' by providing a richer thematic context beyond the visual flyer. It invited deeper introspection from the audience, aligning their personal journeys with the event's artistic mission. By articulating the 'why' behind the theme, it attracted individuals who resonated with the message, fostering a more meaningful and engaged audience for both the online discussion and the in-person artistic performances. This thematic approach was instrumental in differentiating 'Manifest Mondays' and building a loyal community.

The Seeds of My Soul Flyer Caption

dimanche 3 novembre 2019 15:47

👉 It's time we get grounded and sow into self. 👉

.

As human plants 🌱 we need to be mindful of our own spiritual soil.

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What are we using to fertilize ourselves?

Are we being nurtured and watered the way that we deserve?

What nutrients do we need?

.

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This is the season we reflect on our nature and decide what we should and want to cultivate.

Remember NO TWO PLANTS 🌱 OR FLOWERS 🌺 ARE ALIKE!

.

So, is this your SEASON OF HARVEST or ARE YOU PLANTING SEEDS?

Either way, what are you sowing into self?

👤 Shoutout to @thyqueendome for this month's theme idea!

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Let's talk about it and watch it blossom 🌺🌸🌺 through artistry on Monday, November 18th, 7-10pm at MUCE Campus, 246 NW 54th Street

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