June 5, 2023

**Acumed Updates** | *A field communication from Acumed Headquarters*

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## PM in the AM: Selling Acu-Sinch® Knotless Against the Competition
### June 6 at 9 am PST

Don't miss tomorrow's PM in the AM podcast-style webinar where we will have Senior Product Manager Lauren Mercer and all-star sales rep, Tyler Altier (New York). They will be discussing all things Acu-Sinch Knotless Repair System and how Tyler won the business from Arthrex in his territory.



The meeting invitation was sent to all field sales agents via Teams.

Join Meeting

**PM in the AM Talk Show Archive**
Missed prior editions of PM in AM? No problem! Previous editions are saved on the Acumed Agents' website in the Webinar Archive.

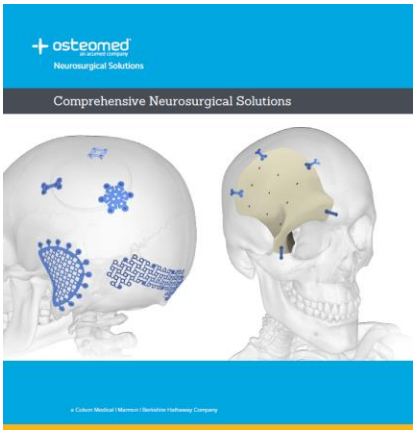



**Questions?**
Contact one of our sales experts:
Santana Galaviz
Sales Training Manager | Medical Education
503-888-1910

Taryn Lewis
Sales Training Program Manager | Medical Education
503-619-7189

## New Comprehensive Neurological Solutions Brochure
### Now Available Online!

Acumed is pleased to announce our new Comprehensive Neurosurgical Solutions brochure showcasing our extensive neurological solutions. These include several different plating options featuring Profile 0, the lowest profile plate and screw system on the market, and our standard profile plating system, Profile Plus. We also provide a wide range of meshes for fracture repair, craniotomies, and osteotomies.




Additionally, we offer cranial distractors and patient-matched implants to meet the demands of surgeons. These systems feature our patented Auto-Drive® screws.

This brochure provides our reps with all the relevant information they need about our products to properly communicate to their customers.

See Brochure

For more information, contact Elya Henry, Director of Product Management, at 971-533-5665, or Brandon Tompkins, Product Manager | CMF, Neuro & Chest Wall, at 972.322.0713.

## Intermediate Hand & Upper Extremity – Becoming an OR Asset

### June 9-10 in Addison, TX



Join us for a two-day intermediate training event covering Acumed, ExsoMed, and OsteoMed brand upper extremity, tendon, ligament, and biologic products in Addison, Texas from June 9 to 10.

This course, led by a surgeon consultant, will focus on advanced hand, wrist, forearm, and elbow anatomy, X-ray interpretation, and appropriate clinical protocol for various intermediate level injury patterns. Surgeon-led labs will include hands-on cadaveric opportunities. Additionally, the course will include discussions and activities with successful sales leaders on how to apply clinical knowledge and sales skills to become an asset in the operating room and beyond.

This training is for sales representatives with the following:

- Completed product training modules in Compliance Wire
- Completed Basic Sales Training
- Have 2-5 years sales experience
- Desire additional hands-on product training

Sales representatives from all markets are welcome!

Space is limited with registration closing as soon as it is filled, so sign up today!

Register Today

For more information, please contact Taryn Lewis, Sales Training Program Manager, Medical Education, at 503-619-7189.