



Benchmark Membership

Stay one step ahead of change

The regulatory function is at a tipping point as the life sciences industry undergoes fundamental change. The current environment is characterized by disconnected information in functional silos, inefficiencies, cost pressures, and enterprise digital transformation initiatives. Next-generation e-submissions and expanding data standards are key external change drivers.

As industry navigates this complexity, solution providers must keep pace with their clients' growing needs, build and expand capabilities that help their clients transform — quickly and efficiently.

Your teams must be equipped with the tools, practices, and knowledge to modernize their Regulatory Information Management (RIM) capabilities and cross-functional connection points to an enterprise-class level. Understanding where the opportunities lie — and the potential addressable market for those services and products — requires access to the latest data and precision planning.

INDUSTRY-RESPECTED BENCHMARKING AND A WORLD-CLASS RIM STANDARD.



Our provider benchmarking delivers rich data and invaluable insights **that surface unmet market needs, pinpoint investment priorities, and determine the best path forward to increase market share and client satisfaction.**

The Data You Need, the Insights to Act

Our senior expert team is at the forefront of regulatory trends, delivering independent and trusted RIM Benchmark data along with relevant insights, perspectives and actionable guidance. Our ultimate goal? Improve your current market position, pinpoint investments that will have the greatest alignment with where industry will be in 2-3 years and better understand how industry views your organization relative to the competition.

An Active Community Powers Valuable Benchmarking Data

When you participate in the Gens & Associates Benchmark Program, you gain access to the data and join an active Community that allows you to connect and learn. The Community is made up of:

- More than 150 global biopharmaceutical, medical device, consumer and generic drug companies and the solution providers that support them.

The Gens & Associates Benchmark is the trusted industry reference.

Our data is considered the “industry standard” – widely quoted by industry analysts, providers and thought leaders.

- Nearly 1,000 regulatory and business professionals.
- A group of life sciences leaders ranging from emerging, growth stage companies to top 50 global leaders.

Regulatory Solutions – Grounded in Data

For more than 12 years, we have harnessed the most successful, progressive practices from our Community network, creating baselines of performance through the Gens & Associates research platform.

The Benchmark delivers data points across key domains that span processes, organizational constructs, data requirements, systems capabilities and connectivity to other enterprise information systems.

Advance RIM Practices, Faster

As a Provider Premier Member, you will have access to the Benchmark data along with an analysis of trends and unmet market needs. We help make sense of the data by providing a tailored report presenting market position, risk and opportunities, total addressable market, Provider Innovation Index, and provider market share/satisfaction – all so you can see where you stack up against the competition and alignment to industry trends. This enables clear strategies to enhance your offerings and market position.

Program Benefits	Provider Premier Member	Project Based
Survey Design Sessions (influence research and survey questions)	✓	
Provider Market Assessment Report (trends, investment priorities, unmet needs, market share, innovation index, and, total addressable market)	✓	✓
Annual expert-led, on-site workshop (1-day) customized to individual priorities	✓	One time
Private webinars, featuring new research and “hot topic” industry roundtables	✓	
Expert public blogs on key research, insights, trends	✓	✓
Access to premium content and in-depth insights via the Executive Lounge on the Gens & Associates website	✓	
Fee	Annual Fee	Per Project

Our Commitment

We are committed to taking the Regulatory Community to the next level by sharing expertise and knowledge across our network. We approach our work with a spirit of generosity and integrity that is focused on making everyone better!

Ready to
Improve Your
Performance?

GET IN TOUCH.

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