

Citizens Clean Elections Commission

What is Clean Elections

Clean Elections was founded in 1998 after Arizona voters passed the Citizens Clean Citizen Elections Act (A.R.S. Title 16, Chapter 6, Article 2) to root out corruption and promote participation and confidence in our political process.

The Act established a system for clean funding of candidate campaigns, campaign finance enforcement and voter education.



VOTER EDUCATION

We provide voters with information, tools and resources so they can vote informed.



CLEAN CAMPAIGN FUNDING

We provide campaign funding to candidates who run for state offices in Arizona and who agree not to accept special interest money.



ENFORCEMENT

We conduct audits of candidates' campaign finance reports and investigate complaints to ensure funding is used appropriately.



Clean Elections Purpose

To restore citizen participation and confidence in our political system, improve the integrity of Arizona State government and promote freedom of speech under the U.S. and Arizona Constitutions.



Candidate Funding

What is Clean Funding?

Clean funding breaks the link between special interest groups, and connects candidates directly to voters.

How does it relate to Clean Elections' mission?

It restores participation and confidence not only through voter education, but also by providing candidates a pathway for clean funding.

Voter-driven financing

Participation in the Clean Election financing program:

Candidate shows support from registered Arizona voters in small $5 contributions.

Voters know exactly who is funding, and therefore supporting the candidate.

Candidate must reject Political Action Committee (PAC) contributions.

Breaks the link between big donors and candidates that can lead to corruption.

Candidate receives a predetermined amount of funds from the Clean Elections Fund.

Makes running for office a real possibility for ANY qualified elector, not just those wealthy enough to fund their own campaigns.

This means that candidates don't have to stress about fundraising, which is the main goal of most campaigns, and can instead focus their campaign on connecting with the voters they intend to serve.

Clean Elections Fund

No tax dollars – not one dime from the general fund. Independent funding created by voters

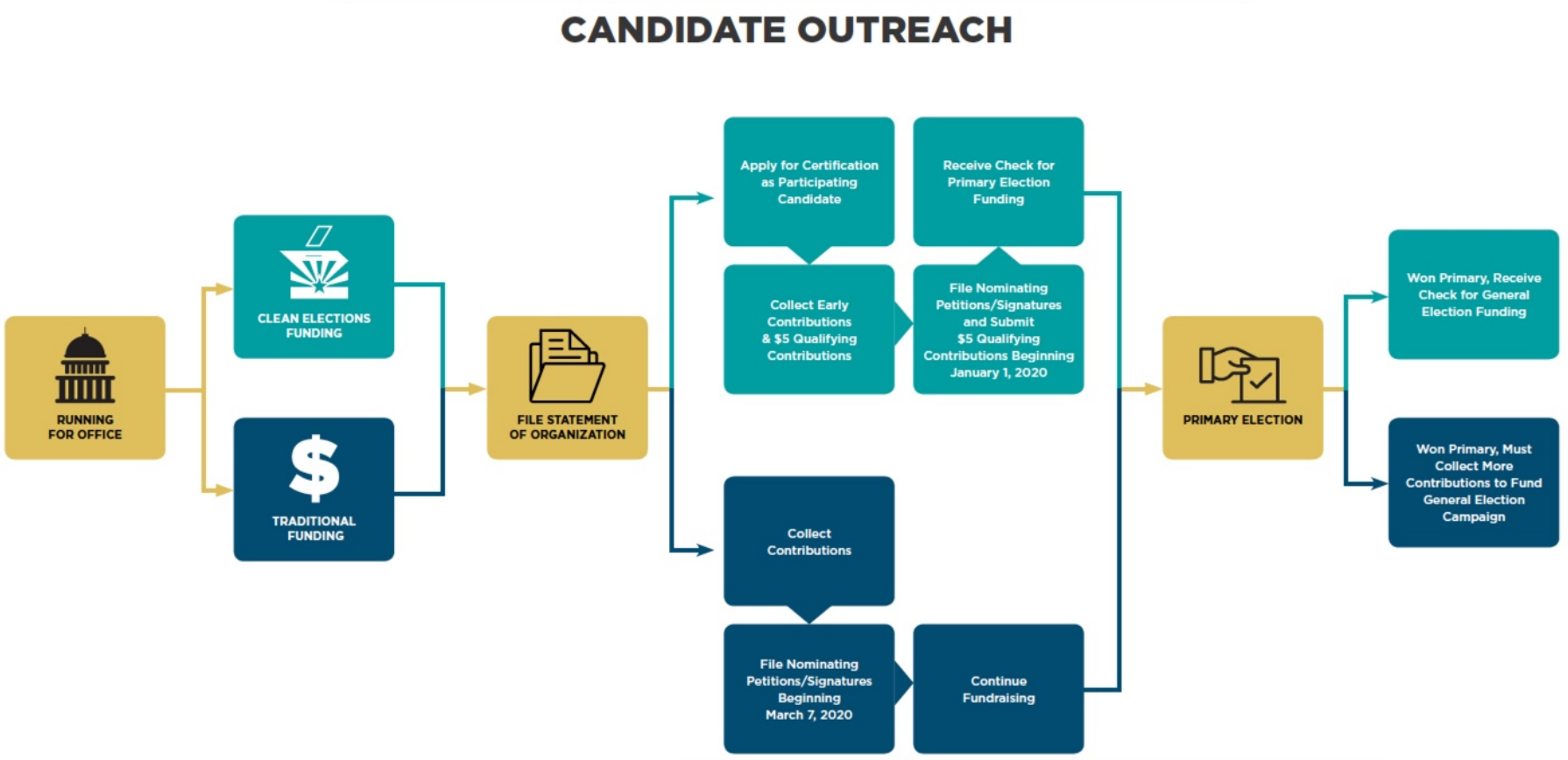
- $5 dollar donations, collected by Participating Candidates
- A 10% surcharge on civil penalties and criminal fines [ADD stat from Tom on %/total, in the context of impact of fees on lower income population]
    - Spending is entirely monitored and reinforced by Clean Elections rules and regulations.

EVERY participating candidate is audited, and all campaign finance reports are reviewed.

Considerations for Running Clean

- Connecting with people in your district
- Bring more people into political process
- Strengthens power of small donors
- Shifts focus to issues people care instead of what donors and lobbyists care about
- Immediate funding for General after winning Primary so you can focus on next stage of your campaign instead of going back to fundraising

Running Clean vs Running Traditional



Campaign Finance Enforcement

Campaign Finance Enforcement

It's important for voters to know that Clean Elections funding is being used appropriately, and provides the public an independent/non-partisan pathway for enforcing compliance.

- Provides information to voters.
- Enforces anti-corruption laws.
- Requires compliance with independent expenditure rules.
- Limits contributions to all state and legislative candidates.
- Ensures timely reporting of election financing.
- Administered by non-partisan, independent board.



Voter Education

Public & Voter Education

The Clean Elections Act establishes Clean Elections as the state's voter education agency.

Clean Elections helps voters navigate the electoral process and connects voters directly to candidates.

- Voter Education Guide
- Candidate Debates
- Clean Elections Website & Online Tools
- Outreach to Underserved Communities

Bringing Voting to Voters

What affects me?

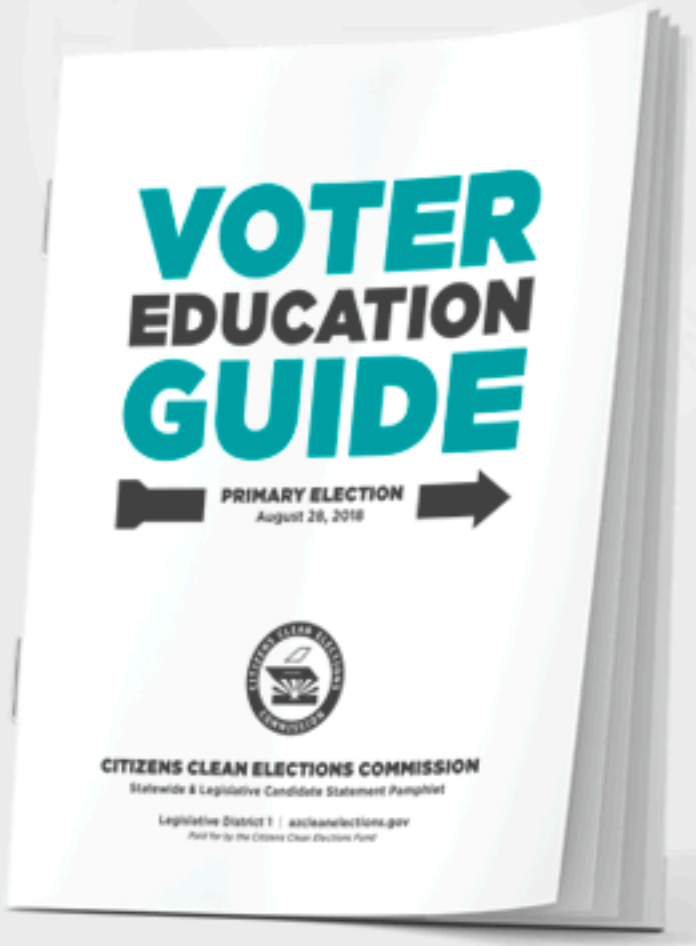
Where can I get what I need quickly?

Meeting voters where they are

Voter Education Guide

The pamphlets contained a 200-word statement and a picture from each statewide and legislative candidate.

Approximately four million guides are *automatically* sent to every household with a registered voter (two million per election).



Candidate Debates

The Citizens Clean Elections Commission proudly sponsors candidate debates prior to the Primary & General Election for statewide and legislative candidates.

Clean Elections believes debates are valuable because:

- Voters can hear directly from candidates.
- All questions come from voters, so they can ask about what's important to them.
- Voters can meet candidates to learn about who they are, where they stand on the issues, and why candidates deserve your vote

Candidate Debates

Behind the Scenes for Voters

- Preview videos for statewide and legislative debates
- Live streaming of legislative debates on Facebook
- Partnership with Arizona Horizon for broadcast of statewide debates
- Behind the scenes Facebook Lives before and after statewide debates

Bringing Voting to Voters

- Coordinating Communication with County Election Officials
- Informing Independent voters that they can participate in state primaries.
- How to get your ballot: Election Day or Early Voting
- How to participate in Early Voting.
- Highlighting tools that allow voters to empower themselves & Vote Informed.

Website & Online Tools

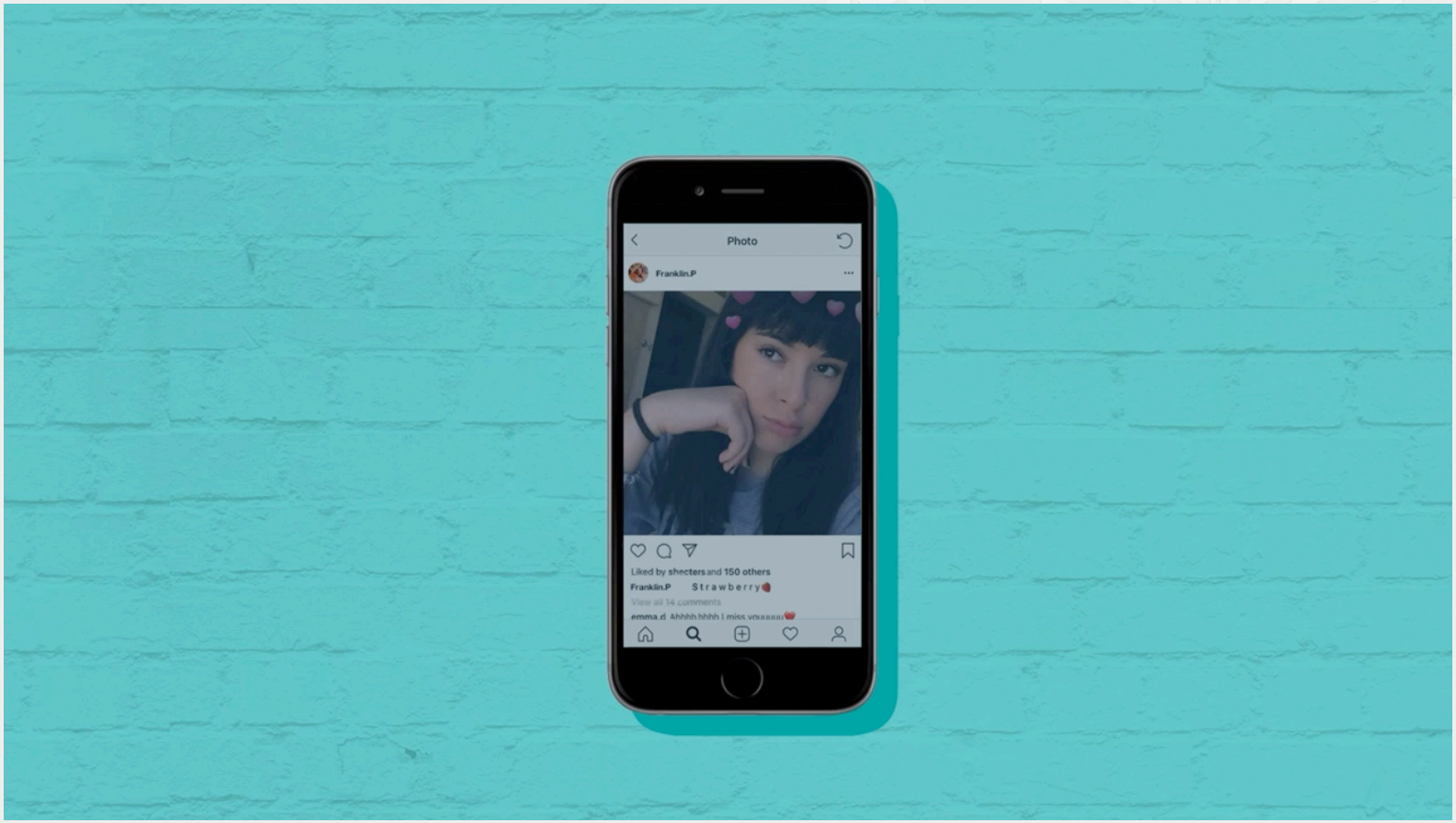
- Website
- Voter Dashboard
- Candidate Compass
- Find My Elected Officials
- Mobile App
- Social Media
- Chatbot

Infographics/Videos

Independent Voters / Civics 101 Videos

Youth Outreach

The 18in2018 Campaign was a unique way to encourage the younger generation to engage in the political process and register to vote.



Youth Outreach

Clean Elections partners with ASU Undergraduate Student Government for an annual National Voter Registration Day event on the Tempe campus.

Current Issues



45%

45% of registered & potential voters did not vote in the 2016 election.

2.1M

2.1 million eligible citizens did not exercise their right to vote.

1/3

1/3 of potential voters cast ballots in the 2016 primary election.

Questions?

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1616 W. Adams, Suite 110
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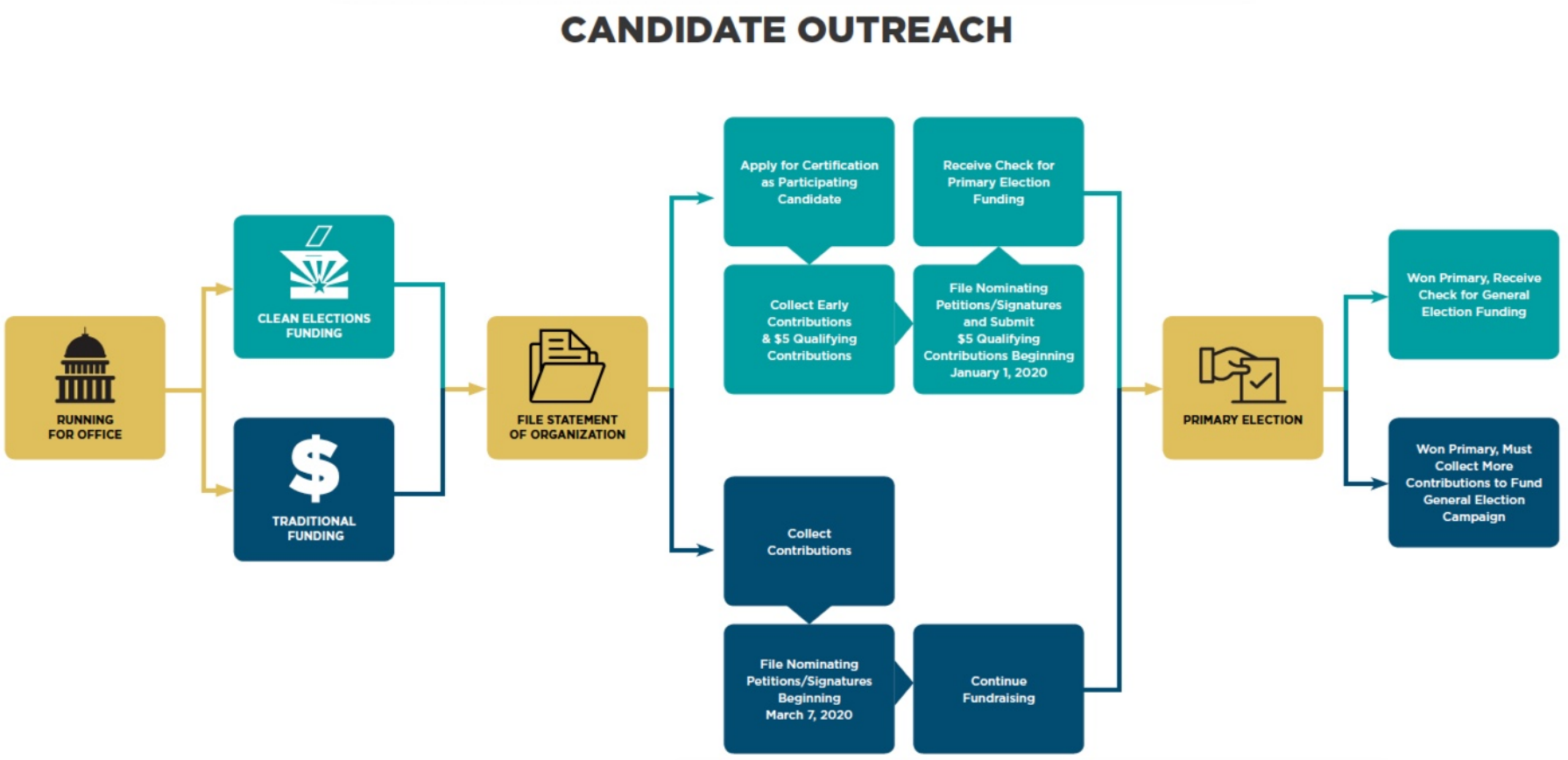
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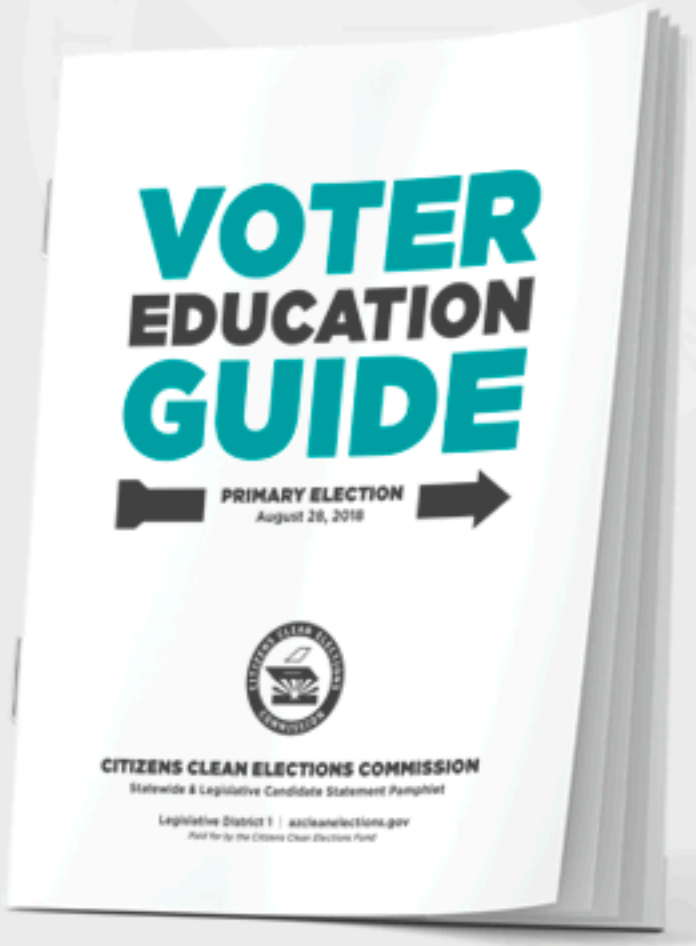
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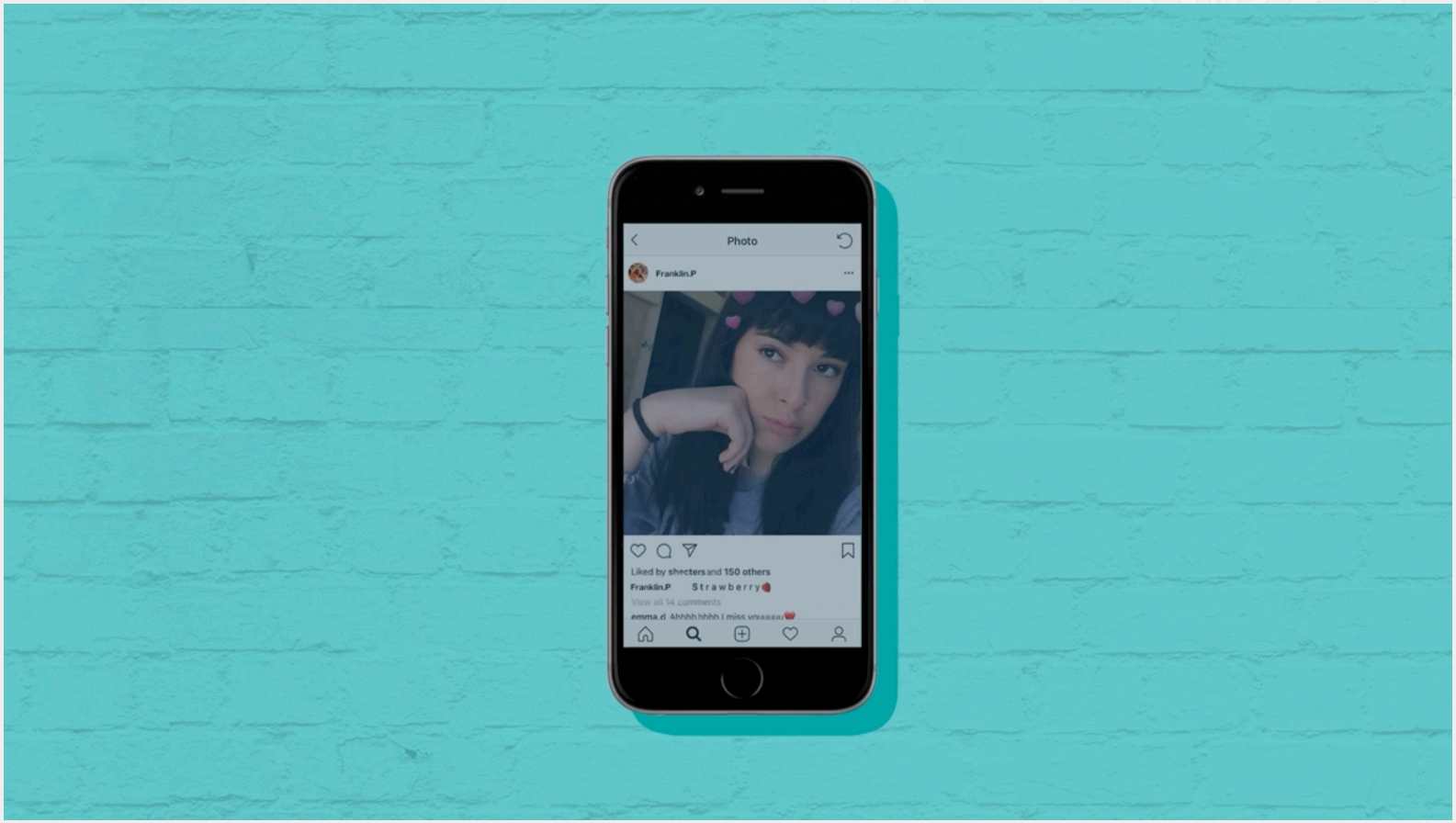
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