Email 1

Subject line

A: Never feel guilty for buying what you need, (first name)

B: You deserve more stuff, (first name)

Body

Hi [FIRST NAME]

When you owe debts, it makes everything, even shopping for groceries, so stressful.

Groceries are such a routine part of living, but being underwater makes buying a bag of coffee with a credit card feel dangerous. What if you can't pay your bills this month?

It’s a lot to have hanging over your head, but the experts at My Debt Navigator can help.

Our team has incredible tools and programs available to teach you how to reduce or resolve your debts. All it takes is one call to My Debt Navigator to learn what's possible.

Visit us to get started. Everything you discuss with My Debt Navigator representatives is 100 percent confidential, and there is no pressure to continue if you feel we're not the right match.

Talk soon,

Alisa Cook

Email 2

A: Let go of debt and shame - we'll help, (first name)

B: Everyone feels ashamed of their debt - it's not just you, {first name}

Body

Hi [FIRST NAME],

Did you know personal debts are at an all-time high in the U.S.?

It's true - our nation's debt-load is at record-breaking levels.

If that number includes you, we want you to know there's no reason to feel embarrassed. We don't want you to wallow; we want you to resolve your debts.

We can help. My Debt Navigator can send you to the right legal specialists to discuss what you owe and why to see if you qualify for our resolution program. If you do, we can create a new plan that reduces both your balances and payments.

Gerald, one of our active clients, enrolled in his new contract with our affiliated law firm - taking his payments down from $2,792 in monthly bills/debts to under $1,135.

That's more $ and a big shot of confidence for you and your family.

Don't feel embarrassed about your financial state again. Find the right direction for your payments with My Debt Navigator. Visit us today.

Talk soon,

Alisa Cook

Email 3

A: From $892 a month to $393 a month

B: “I can save more money for retirement!”

Body

Hey [FIRST NAME],

I want to tell you about Dianna. She had a huge monthly payment, almost 900 dollars to pay off her personal debts.

While she hated sending off that $, she didn’t want to default or leave her husband with any unpaid bills, should the worst happen.

Every payment she sent felt painful; they couldn’t afford this monthly debts, but they felt like they had no other choice.

She called the experts at My Debt Navigator, and one of our representatives walked her through how she could significantly reduce or even annul her debts. Then she was coached on the right assistance and solutions for her.

Here’s what Dianna had to say:

“(They) helped so much to be rid of my credit card debt(s) and my personal loans. I will be saving so much $ each month that I feel I can pay off (things) even sooner. I can save more $$$ for retirement! Thank you for helping me.”

Stories like this keep us moving. And we love helping people regain financial control and feel confident again.

Want to see how much you could save? Visit us to learn more and schedule a complimentary and confidential consultation with our specialists.

Talk soon,

Alisa Cook

Email 4

A: Student loans + COVID = DEBT

B: How Kathy saved $300 a month

Body

Hi [FIRST NAME].

Student debts plague so many of our clients. That's the situation Kathy and her husband found themselves in after he graduated. Years and years after he graduated.

He was on a standard repayment plan for $514 a month, but nothing they sent in seemed to make any difference in their debts. Between telephone calls, arguments with the servicing company, and seeing their balance actually increase, they ended up paying much more than $ - their sanity and peace were at risk.

Kathy decided it was time to ask for help. She called us at My Debt Navigator and asked if we had any solutions for them.

After we went over her accounts, we got that high payment down to $263 a month…stat. By the time they hung up with us, they were over the moon.

I'll let Kathy tell it:

"I am so thankful we found (you). My husband and I were struggling with his federal student loans after we had to start again after COVID. The team and their affiliates got us a lower payment and a shorter repayment plan."

Visit us to learn more. Want to know how much we can save you?

Talk soon,

Alisa Cook

Email 5

A: Sick of doing debt math (first name)?

B: Stop calculating interest rates, [FIRST NAME]

Body

Hi [FIRST NAME].

At My Debt Navigator, we're all about building relationships. We don't want you to be a name on a form; we want to get to know you and how we can help in a real, lasting way.

The same goes for us on our side; we have proven connections with legal-based professionals who are passionate about resolution for debts. They specialize in protecting your rights as a consumer when creditors come knocking.

That means more access to expert help, and better solutions for you and your $.

You shouldn't have to spend your weekends calculating who needs what and how much interest to add on top of everything. You should be living your life, and doing what you love.

That's why everyone on our team works tirelessly to bring your payments down. Many of our clients see significant drops in as little as two weeks. That means the moment we finish meeting with you, and you qualify for our services, you'll quickly have a new, reduced payment. And a lower debts balance.

Don't try to manage all of this mess alone - let us be on your side, and reduce your debt-balances today. Visit us and tell us what's going on. It's 100 percent confidential and there's no pressure to use our service.

Talk soon,

Alisa Cook

Don't wait; see your debts under control with experts ready to work with you.

Email 6

A: Kate's debt felt insurmountable…

B: Check out how we helped Kate, [FIRST NAME]

Body

Hi [FIRST NAME].

Every once in a while we have a client who's truly given up. That was the case with Kate.

She owed $57,000 due on her federal student debts and felt like she was drowning in payments. After trying to keep up on her own, he decided he needed some professional help.

Our affiliated federal student debts specialists at My Debt Navigator helped walk Kate through the available Department of Education forgiveness programs, leading her to a significant reduction in her payment and balance due. Today, Kate has a low, stress-free plan to have those debts paid and out of her head for good.

Instead of paying $360/mo for 10 years, she now only had to pay $250 for 3 years, saving her 79%.

Here's what Kate had to say:

"Such a relief to have My Debt Navigator help me. It was going to take so long to pay off this federal student loan and now I see light at the end of the tunnel. The specialist was very thorough, answered all my questions, and helped me feel comfortable about the entire process."

Ready to get your debts under control? Visit us today to find out how much you can save.

Talk soon,

Alisa Cook

Reach out today—you've got nothing to lose but your debt.

Email 7

A: Do you dream of a beach vacation, [FIRST NAME]?

B: [FIRST NAME], you deserve a break

Body

Hi [FIRST NAME]

How long has it been since you've had a real vacation? Imagine yourself relaxing on a tropical beach, a frozen drink in your hand as you soak up the sun without a care in the world.

But how can you take that trip without digging yourself into an even deeper hole?

Simple - you work with us and take back control of your finances.

We help you restore your financial freedom. Our debts resolution services are designed to give you a clear plan for ZERO debts. We do it alongside a team of financial and legal-based professionals, dedicated to putting you on the path to not worry so much about your debts.

You've been working hard, and you deserve to relax like everyone else. No matter if you long for a beach, time to ski down some fresh white powder, or connect with family, it's all possible when your finances are under control.

See for yourself with our estimation calculator. Visit us to find out how much we can help you save. We protect your consumer rights and your privacy.

Ready to start? Let's work on a plan to help you get there.

Talk soon,

Alisa Cook

Talk to us today—Waikiki (or your dream spot) is waiting.