Email sequence - cold

Status	Done
My Day	☐
Due	March 5, 2025
Days (Only if Set to 1 Day(s))	
Priority	Medium
Contexts	
Labels	
Tags	

Email #1 – The Corporate Lie

Subject Line Options:

I Was Lied to About Success—Were You?

They Sold You the Corporate Dream... Here's the Truth

Hey [First Name],

I learned the hard way that corporate job security is a myth—and I'm willing to bet you already know that, too.

I've seen professionals spend decades climbing the corporate ladder... only to get kicked off overnight.

One guy I know—an experienced CFO—saved his company $30 million... and got fired the day before Thanksgiving.

His crime? Making the company too profitable. They didn't need him anymore.

That's when I realized:

👉 If your income depends on someone else, you're never truly free.

👉 Trading time for money is the slowest path to wealth.

👉 The only way to real financial security is residual income—getting paid every month for work you do once.

That's why I built Aspire Partners—to help professionals like you finally escape the corporate trap... without selling a thing.

*When you join Aspire Partners today, you'll get a **free copy of my book, 'Making Money the Smarter Way,'** plus an exclusive masterclass, private coaching, and direct access to a network of professionals who are already earning monthly residual income—**all at no cost to you.***

Don't wait until your company decides you're "no longer needed." Take control of your income before someone else does it for you.

To your financial freedom,

Shawn Hull

CEO, Aspire Partners

"Success favors the bold—take action today."

Email #2 – The Fisherman's Secret to Wealth

Subject Line Options:

Fisherman A vs. Fisherman B—Which One Are You?

Are You Fishing for the Wrong Catch?

Hey [First Name],

When I was a kid, I learned a powerful lesson about money... from fishing.

There are two kinds of fishermen:

🎣 Fisherman A throws a giant net, hoping to catch anything and everything. He works hard but ends up with a boat full of low-value fish.

🎣 Fisherman B studies the waters, picks the best spot, and targets high-value fish only. He works less and earns more.

It's the same with money.

👉 Fisherman A = The 9-5 employee, working long hours, chasing a paycheck.

👉 Fisherman B = The professional who builds residual income, getting paid month after month for work done once.

I chose to be Fisherman B.

That's why I created a smarter way to make money—one that allows professionals like you to build a monthly income stream with no selling, no risk, and no investment.

Most people waste years chasing income the wrong way, but when you join Aspire Partners today, I'll send you ***my book for free, enroll you in my exclusive masterclass, and if you're one of the first 20 to join today, I'll even give you private coaching*** *to help you start earning right away—****at zero risk.***

If you've been casting a wide net and coming up empty, maybe it's time to change where—and how—you fish.

Hook the right opportunities,

Shawn Hull

CEO, Aspire Partners

"Smart money isn't about working harder—it's about working right."

Email #3 – Why Side Hustles Are the New Retirement Plan

Subject Line Options:

No, you won't retire

Your Side Hustle Will Save You—Not Your Job

Hey [First Name],

Years ago, I met a guy—a high-level executive—who thought his six-figure salary was enough to secure his future. Then, out of nowhere, his company downsized, and **he lost everything overnight.** No backup plan. No second income stream. Just panic.

That's when it hit me: **Depending on a single paycheck is the biggest financial risk of all.**

The old-school plan for retirement is dead.

❌ Pensions? A thing of the past.

❌ 401(k)s? At the mercy of the stock market.

❌ Social Security? Don't count on it.

I've worked with thousands of professionals, and here's what I've learned:

👉 If you don't have multiple income streams, you're playing a dangerous game.

👉 Your salary alone will never make you rich—but residual income can.

👉 A side hustle isn't "extra money" anymore—it's a survival plan.

But not all side hustles are created equal...

✅ Some take too much work for too little payoff.

✅ Others require selling, hustling, and chasing clients.

✅ Most? Still trap you in the time-for-money cycle.

That's why I built Aspire Partners—a smarter way to earn residual income without selling a thing.

Your job won't save you, but a second (or new) income stream can. That's why, when you join Aspire Partners today, I'll give you ***instant access to my book, a step-by-step masterclass, VIP coaching calls, and a private community****—so you can start building your income the smart way.*

The sooner you start building a new income stream, the sooner you'll stop worrying about money—forever.

Your future self will thank you,

Shawn Hull

CEO, Aspire Partners

"Don't let today's hesitation become tomorrow's regret."

Email #4 – Work Once, Get Paid for Years

Subject Line Options:

Why Are You Still Working for Free?

One Simple Rule: Work Once, Get Paid Forever

Hey [First Name],

Most people spend their entire lives working for one paycheck at a time.

That's insane.

Imagine this instead:

✔️ You do ONE piece of work today...

✔️ And that work pays you every month for the next 10-20 years.

That's called residual income.

But if you're stuck in a traditional job, here's the reality:

❌ No matter how hard you work, your paycheck resets to zero every month.

❌ If you stop working, the money stops too.

❌ You'll never get ahead trading time for money.

I spent my early years **chasing deals and grinding for every dollar.** I was making good money—but the second I stopped working, the money stopped too.

Then I discovered a smarter way: **I helped a company save millions, and instead of a one-time paycheck, I negotiated residual commissions that paid me every month for years.**

That's when I realized: **Why work for money once when you can get paid forever?**

That's why I built Aspire Partners—to give professionals a way to work once and get paid for years.

🔥 No selling.

🔥 No risk.

🔥 No chasing clients.

Want in? Here's what to do:

✅ Join my free training and I'll break it all down for you.

✅ Or apply now and start building your residual income today.

*Residual income isn't just for the wealthy—it's for anyone who knows how to leverage the right system. That's why I'm giving you **my book, a private masterclass, and expert mentorship** when you join Aspire Partners today—**so you can start earning right away, without selling a thing.***

Work once, get paid forever. Why would you do it any other way?

To getting paid while you sleep,

Shawn Hull

CEO, Aspire Partners

"Time is your greatest asset—use it wisely."

📧 Email #5 – The Fast-Track to Financial Freedom

Subject Line Options:

🏆 **Want to Fast-Track Your Income? Read This**

🚀 **The Shortcut to Earning Residual Income**

Hey [First Name],

Most people waste years chasing financial freedom the hard way.

They:

❌ Start businesses that fail.

❌ Jump from job to job, hoping for a bigger paycheck.

❌ Work harder, grind longer... and still don't get ahead.

I know—because I was one of them.

I wasted **years** trying to figure out the right business model. Some worked, most didn't. Then, I finally cracked the code—a system that removes all the **risk, selling, and guesswork** from earning true residual income.

And when I started teaching it to others? **I saw professionals—just like you—quit their jobs and build financial freedom in months instead of years.**

Through my company, Aspire Partners, I created:

✅ A proven business model that eliminates risk.

✅ A system that pays you for years, not just one time.

✅ A community of professionals already making it work.

And the best part?

👉 No selling. No investment. No nonsense.

I’ll show you everything in my free training—or if you’re ready, you can apply right now and get started today.

Why struggle to figure this out on your own? When you join Aspire Partners today, I’ll send you ***my book for free, enroll you in my exclusive training, and personally guide you through building residual income****—so you can fast-track your way to financial freedom.*

Most people will spend years figuring this out the hard way. You don’t have to be one of them. Let’s get started today.

See you at the top,

Shawn Hull

CEO, Aspire Partners

"The best time to start was yesterday. The second-best time is now."