

Goldmine Lead Gen

Status	Done
My Day	☑
Due	April 25, 2025
Days (Only if Set to 1 Day(s))	
Priority	Medium
Contexts	
Labels	
Tags	

Subject A: Quick question

Subject B: What's your plan?

Hi {{firstName}} ,

Quick question for you...

How much time and money do you spend generating leads?

If new leads cost you thousands but generate zero traction, I want to talk to you.

I'm Todd Hartley, a business consultant and lead generation specialist, and I can tell you that the fear of hard selling turns off leaders like you. But there's a better

way; one where you can communicate your successes easily and in a way that lands you that next big paycheck.

I don’t want you to miss out on your next massive contract.

Take a moment to sign up for my upcoming webinar, Lead Generation Goldmine, the predictable lead flow system. It’s free and helps you attract the kind of people you want to see in your customer base.

Why should you come to my webinar?

Because my system’s generated six billion dollars for companies around the world. Yours could be the next to skyrocket into life-changing profits.

Click here and grab your seat today.

Talk soon,

Todd Hartley

Subject A: They cost how much???

Subject B: Have you seen this?

In my line of work, I hear about one thing that keeps business owners up at night more than anything - marketing.

The average company spends $200 in advertising, content creation, and marketing to get **one lead** into their funnel.

That’s a huge price for one lead!

When I ran my first business, I was blown away by how much I spent finding leads but also convincing them to try my services. It took days of emails, direct messaging, and content creation to get one person to look my way.

What about you?

Do you spend hours making social media posts, stressing over how much you spend on ads, and wish you could tap into a faster, cheaper way to improve your process?

If you want to set all that aside and do what works, I have a proven lead generation system that helps multiple businesses around the world cut back on marketing and focus on what works.

That means more money for their company and more opportunities for everyone.

Sound good? Check out my free, informative webinar about how you can start generating leads the smart way on my website.

Seats are limited, so reserve yours today.

Talk soon,

Todd Hartley

Subject A: What's next?

Subject B: Is this important, or...?

True story -

For a long time, I didn't worry about my client list or finding future business.

I didn't have time! My day got gobbled up putting out fires for clients.

Hey, I needed to grow my business. That meant keeping customers happy, right?

Nope.

Instead, I...

- Devalued my services
- Lost out on opportunities
- Had ZERO testimonials
- Lived paycheck to paycheck

Sound familiar?

Lead generation is an essential part of keeping your doors open. You can't put it off.

Better lead generation helps you do more than make money. It lets you be the boss you want to be.

Ready to change up your routine? Grab a spot in my free, informative webinar and get started.

Talk soon,

Todd Hartley

Subject A: Get that on camera!

Subject B: Do you do this?

I want to tell you about my client Shay, a beautician.

She got a call from a distraught woman about to walk down the aisle at her wedding. “I have no one to do my hair or makeup,” the bride sobbed. “Please help!”

Shay said, “I’ll be right there.”

She spent the rest of the day making the bride beautiful. She was so attentive that the bride lifted her veil, looked Shay in the eye, and said, “This wedding happened because of you.”

Shay grabbed her phone and said, “Wait! Say that again on camera!”

That simple video testimonial generated tons of new business for her and reignited her passion for her company.

What about you?

Do you have great testimonials you know how to leverage into higher profits?

If you said no, grab a seat in my free, informative webinar today. I’ll show you how to get started.

Talk soon,

Todd Hartley

Subject A: Ready?

Subject B: {{firstName}} ?

Hey {{firstName}} ,

Todd Hartley here. I’m finalizing my webinar and checking the reservations - it looks like I still have a few seats left.

Want one?

This is your chance to see how my system gives you:

- High-quality clients
- Better time management

- More money, more opportunities to hire, and a lot more joy

All in one free, informative talk based on my award-winning work.

Need another reason to attend?

You need a lead-generation system to help you keep your doors open, even when times are tough. And {{firstName}}, our economy is slowing.

Can you afford to miss out on great new clients?

Stop creating content and chasing clients; get a system that works and consistently brings clients to you.

Grab your seat here.

See you there,

Todd Hartley