

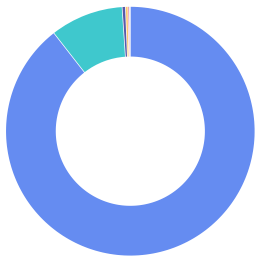


Brand awareness

Comparison between **Aug 09 - Sep 08, 2025** and **Dec 01 - Dec 31, 2023**

Followers 211,568 followers 26.7% from 166,965	Followers > Social netw... Facebook... + 26.8% 204,522 Instagram... + 20.9% 4,632 LinkedIn ... + 33.2% 2,414	New followers 2,194 new followers 59.6% from 1,375	New followers > Social n... Facebook P... + 55% 2,052 Instagram Bus... + 129% 94 LinkedIn Page + 380% 48
Page & profile impressions 1,657,396 impressions 77.8% from 931,988	Page & profile impressio... Facebo... + 70.6% 1.589M Instagram Bu... + % 62,524 LinkedIn ... + 4.6K% 5,496	Page & profile reach 1,187,950 people 107% from 572,828	Page & profile reach > So... Facebook... + 105% 1.17M Instagra... + 781% 14,716 LinkedIn ... + 7.1K% 2,943
Posts 96 posts 23.8% from 126	Post reach > Social netw... Facebo... + 143% 982,065 Instagra... + 469% 15,785	Post video views 2,662 views 202% from 881	Post video views > Socia... Facebook ... + 185% 2,508 LinkedIn Page + % 154
Post reach 997,850 people 145% from 406,823		Post impressions 1,091,670 impressions 151% from 434,742	Post impressions > Socia... Facebook... + 139% 1.04M Instagram Bu... + % 46,041 LinkedIn Page + % 5,858
Page fans		Page fans > Country United... + 17.7% 170,098 Brazil + 6.6% 242 United King... + 13.1% 190 Mexico + 23.5% 168 Canada + 21% 150 Nigeria + 50.7% 110	Post video reach > Page Prisma Health ... + % 1,266 YMCA of Greenville + % 640 Caine Halter Famil... + % 67 Eastside Family YMCA 0% 0

Post reach > Media type



90 %	Album	881,924
9 %	Photo	92,864
0 %	Video	3,401
0 %	Reel	2,401
0 %	Link	1,039
0 %	Status	436

Page new fans

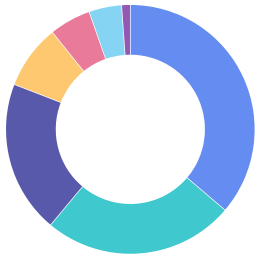
1,844
new fans

115% from 856

Profile reach > Account

ymcagvl + 1.8K% 14,716

Audience > Age



36 %	35-44	1,531
25 %	25-34	1,049
20 %	45-54	835
8 %	55-64	351
5 %	18-24	225
4 %	65+	177
1 %	13-17	44

Post views > Post type

Carousel album + % 31,488

Photo post + % 9,811

Story + % 2,758

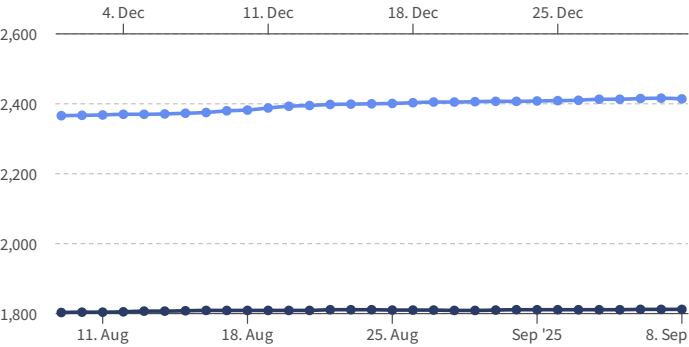
Reel + % 1,984

New followers

94
followers

129% from 41

Followers



Page impressions > Page

YMCA of ... + 4.6K% 5,496

Page reach > Page

YMCA of ... + 7.1K% 2,943

Page reach > Page



100 %	YMCA of Greenville	2,943
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Post video viewers

133
viewers

% from 0

Post time watched

24m 39s

% from 0s

Report sources

Analytics

LinkedIn Pages

 YMCA of Greenville

Facebook Pages

 Beast Mode - Caine Halter YMCA

 Beast Mode - Eastside Family YMCA

 Beast Mode - George I. Theisen YMCA

 Beast Mode - Prisma Health Family YMCA

 Caine Halter Family YMCA

 Eastside Family YMCA

 George I. Theisen Family YMCA

 Pretty Place

 Prisma Health Family YMCA

 South Carolina YMCA Youth in Government

 The Life Center

 Verdae YMCA

 YMCA Camp Greenville

 YMCA Judson Community Center

 YMCA of Greenville

Instagram Business

 cainehalterymca

 ymcagvl

Customized data tiles

 **Post video reach > Page** 

Sources

Analytics

 **Facebook Pages**

-  Caine Halter Family YMCA
-  Eastside Family YMCA
-  Prisma Health Family YMCA
-  YMCA of Greenville

 **Profile reach > Account** 

Sources

Analytics

 **Instagram Business**

-  ymcagvl

Extra notes

All tiles marked with  might contain aggregated values across networks. To see the breakdown, head into Hootsuite and use compare by social network. You can customize these metric tiles in Hootsuite to see how each network contributed to the total.